



Roll Call Number

24-0500

Agenda Item Number

25

Date April 1, 2024

**RESOLUTION APPROVING INVEST DSM'S DESIGNATION OF TWO NEW
SPECIAL INVESTMENT DISTRICTS FOR PLANNING AND
REVITALIZATION WORK**

WHEREAS, on June 25, 2018, by Roll Call No. 18-1099, City Council received and filed the final report from czbLLC, entitled "Neighborhood Revitalization Planning Program Review", which contains findings of an evaluation of the effectiveness of the Neighborhood Revitalization Program, an analysis of current conditions in Des Moines' neighborhoods, tools to assist the City with effective strategy development, and recommendations for next steps related to policy, funding, allocation of scarce resources, and organizational structure; and

WHEREAS, on September 24, 2018, by Roll Call No. 18-1617, City Council directed staff to redesign the Neighborhood Revitalization Program, based on recommendations outlined in a report from consulting firm czbLLC titled Neighborhood Revitalization Planning Program Review. The Council also selected four pilot areas called Special Investment Districts (SIDs) in Drake, Franklin, Highland Park-Oak Park and Columbus Park areas. The plans for these areas were completed in early 2019; and

WHEREAS, on June 24, 2019, by Roll Call No. 19-1048, the City Council approved a resolution authorizing the creation of Invest DSM, Inc., an independent non-profit 501c3 corporation, to coordinate the implementation of City-adopted Special Investment District plans for the purposes of neighborhood revitalization; and

WHEREAS, on August 19, 2019, by Roll Call No. 19-1346, the City Council approved a Chapter 28E Agreement by and between the City, Polk County, and Invest DSM, Inc. to facilitate the amount and use of funding to be provided by the City and County to Invest DSM from August 1, 2019 until July 31, 2022, and with said funding to be used by Invest DSM, Inc. for operating expenses and program and project activities associated with Revitalization Plan implementation; and

WHEREAS, on February 21, 2022, by Roll Call No. 22-0244, the City Council approved a new and updated Chapter 28E Agreement by and between the City, Polk County, and Invest DSM, Inc. to continue use of said funding for operating expenses and program and project activities associated with the implementation of existing revitalization plans and planning for new SIDs designated by the Invest DSM, Inc. Board of Directors and approved by the Des Moines City Council, which, in part, set forth Invest DSM's ability to use certain funds to pay expenses related to program and project activities associated with implementation of the revitalization plans for the special investment districts designated by the Invest DSM Board of Directors and approved by the Des Moines City Council; and

WHEREAS, on December 1, 2022, the City Manager accepted a proposal from and hired czbLLC to assess the effectiveness of ongoing efforts City-wide and within the SIDs to identify



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any needed recalibration of strategies and provide a status report on changes, make determinations, if possible, on the efficacy of Invest DSM’s early work, and offer recommendations as appropriate; and

WHEREAS, on July 17, 2023, by Roll Call No. 1012, the City Council received and filed the report from czbLLC, entitled Status Report on Neighborhood Revitalization Efforts, 2018 – 2023 (“Report”), which contains findings of the effectiveness of the adopted strategy implemented through Invest DSM, Inc. and the city’s ongoing revitalization efforts, and recommendations for next steps related to policy and program activities; and

WHEREAS, the City wishes to implement the action items set forth in the Report; and

WHEREAS, the Invest DSM Board has designated two new Special Investment Districts in Union Park and North of Grand/Woodland Heights areas following discussions with city staff and in alignment with the Report, the boundaries of which Special Investment Districts are outlined in the council communication.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that:

1. The City Council hereby has received Invest DSM Boards decision to designate two new Special Investment Districts in Union Pak and North of Grand/Woodland Heights areas, as shown in Council Communication No. 24-139.
2. The two (2) proposed Special Investment Districts for small area plans and subsequent revitalization work, as designated by Invest DSM, Inc. Board of Directors: Union Park and North of Grand/Woodland Heights areas, as detailed in Council Communication No. 24-139 are hereby approved.
3. In the discretion of the Development Services Director, the Development Services Department may provide technical support and staff assistance on behalf of the City for the planning and implementation work associated with said Special Investment Districts.

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(Council Communication No. 24-139)

MOVED BY Coleman TO APPROVE.

SECOND BY Gatto.

APPROVED AS TO FORM:

/s/ Lisa A. Wieland

Lisa A. Wieland, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN	✓			
SIMONSON	✓			
VOSS	✓			
COLEMAN	✓			
WESTERGAARD	✓			
MANDELBAUM	✓			
GATTO	✓			
TOTAL	7			

CERTIFICATE

I, LAURA BAUMGARTNER, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Conie Boesen Mayor

Laura Baumgartner City Clerk