



Date February 20, 2023

APPROVAL OF DONATION AND NAMING AGREEMENTS FOR DES MOINES NORTH SIDE COMMUNITY RECREATION CENTER, APPROVING NAMING OF CENTER AND PORTIONS OF CENTER, AND AUTHORIZING CITY MANAGER TO DETERMINE EFFECTIVE DATE OF SUCH NAMING

WHEREAS, the City of Des Moines owns real property commonly referred to as the Grubb YMCA in Brian Melton Field Park and locally known as property in the vicinity of 1611 11th Street and 1600 9th Street, Des Moines, Iowa, upon which the City intends to construct, operate, program, and maintain, through its Des Moines Parks and Recreation Department, the Des Moines north-side area Community Recreation Center (the “Project”) at an estimated, minimum construction goal of \$18,000,000.00 and anticipated project timeline with Center opening in 2026, for the benefit and enjoyment of the residents of the City, subject to availability of funds; and

WHEREAS, several donors desire to participate with the City to support the Project by making charitable contributions for the benefit of residents of Des Moines to be used by the City towards City’s costs for the Project; and

WHEREAS, certain donors elected to make such charitable contributions to the Des Moines Parks and Recreation Foundation (the “Foundation”) for the Foundation to accept and provide the donated funds to the City upon request, and certain donors wish to obtain naming rights for the Center or portions thereof, for a period of the lesser of the life of the improvement(s) or a 20-year period, subject to donors’ full payments of their respective contributions and completion and acceptance of the Project by the City Council as well as compliance with the City’s Policy for Naming of Streets, Facilities, and Park Land in the City of Des Moines (“Policy”) which provides that Council action to approve a name change may be expedited if deemed appropriate by Council; and

WHEREAS, the City Parks and Recreation Department Director has negotiated the following agreements with donors, and with the Foundation when applicable, as more fully described in the Council Communication submitted herewith and which agreements are on file in the office of the City Clerk:

- Donation and Naming Agreement with John Douglas Reichardt, \$1,200,000.00 in up to a 3-year period;
- Donation and Naming Agreement with Patty Cownie and Jim Cownie and the Foundation, \$1,000,000.00 in up to a 3-year period;
- Donation and Naming Agreement with the Ruan Foundation and the Foundation, \$500,000.00 in up to a 3-year period; and

WHEREAS, the Foundation further has received funding for the Project from the Community Foundation of Greater Des Moines, an Iowa non-profit corporation, in the form of a Leadership Grant award for \$250,000.00 and a Catalyst Circle Grant award for \$500,000.00 to be paid by February 2024, subject to compliance by the Foundation with the Community Foundation’s grant terms, and subject to naming of the largest community room area as the “Community Foundation of Greater Des Moines Community Room” for a total period of 20 years and in compliance with the Policy, which Grant awards and transfer of funds to the City are described in the Agreement between the City of Des Moines and Community Foundation of Greater Des Moines and Des Moines Park and Recreation Foundation Regarding the North Side Community Recreation Center on file in the office of the City Clerk; and

WHEREAS, the Foundation further has received funding for the Project from the W.T. and Edna M. Dahl Trust in the amount of \$100,000.00, and from the Lohse Family Foundation in the amount of \$20,000.00, which donations and transfer of funds to the City are described in the Agreement between the City of Des Moines and Des Moines Park



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and Recreation Foundation Regarding the North Side Community Recreation Center on file in the office of the City Clerk; and

WHEREAS, the City Parks and Recreation Department Director recommends Council approval of all of the above-described agreements with respective donors and/or with the Foundation; and

WHEREAS, in accordance with the terms of the above-referenced naming agreements, the City Council finds that it is in the best interest of the City to name the Center and portions thereof as follows for a period of 20 years:

- The Center and building exterior facade as the “Reichardt Community Recreation Center”;
- The basketball court and gymnasium as the “Patty and Jim Cownie Family Courts and Gymnasium”;
- The handball courts as the “Reichardt/Cownie Courts” on behalf of both John Douglas Reichardt and Patty Cownie and Jim Cownie;
- The elevated walking track as the “The Ruan Foundation Track” on behalf of the Ruan Foundation; and
- The largest community room area as the “Community Foundation of Greater Des Moines Community Room” on behalf of the Community Foundation of Greater Des Moines.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

1. The above-described Donation and Naming Agreements Regarding the North Side Community Recreation Center between the City and the John Douglas Reichardt, between the City and Patty Cownie and Jim Cownie and Des Moines Parks and Recreation Foundation, and between the City and the Ruan Foundation and the Des Moines Parks and Recreation Foundation, are hereby approved, and the Mayor is authorized and directed to sign said Agreements and the Clerk to attest to his signature.
2. The Agreement between the City of Des Moines and Community Foundation of Greater Des Moines and Des Moines Park and Recreation Foundation Regarding the North Side Community Recreation Center is hereby approved, and the Mayor is authorized and directed to sign said Agreement and the Clerk to attest to his signature.
3. The Agreement between the City of Des Moines and Des Moines Park and Recreation Foundation Regarding the North Side Community Recreation Center, transferring the funds from the W.T. and Edna Dahl Trust and the Lohse Family Foundation to the City, is hereby approved and the Mayor is authorized and directed to sign said Agreement and the Clerk to attest to his signature.
4. The City Parks and Recreation Department Director and his designee(s) are authorized and directed to administer and monitor the terms of all above-referenced agreements on behalf of the City.
5. The Center and portions thereof are hereby named and to be known as follows for a period of the lesser of the life of the improvement(s) or approximately 20 years until January 1, 2047, effective upon acceptance of the Project by the City Council and retention of signage subject to full payment of the sums owing under the respective Agreements, as determined by the City Manager, and further subject to the terms of the above-referenced Agreements, and the Council hereby deems it appropriate to expedite action to approve naming as follows in accordance with the Policy:

- The Center and building exterior facade as the “Reichardt Community Recreation Center” on behalf of John Douglas Reichardt;
- The basketball court and gymnasium as the “Patty and Jim Cownie Family Courts and Gymnasium” on behalf of Patty Cownie and Jim Cownie;
- The handball courts as the “Reichardt/Cownie Courts” on behalf of both the John Douglas Reichardt and Patty Cownie and Jim Cownie;
- The elevated walking track as the “The Ruan Foundation Track”; and



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- The largest community room area as the “Community Foundation of Greater Des Moines Community Room” on behalf of the Community Foundation of Greater Des Moines.
6. The donated and granted funds received by the City pursuant to the above-referenced Agreements will be deposited in 2022-2023 CIP, Page 61, Northside Community Recreation Center, Municipal Buildings, BL135. fund.

(Council Communication No. 23-096)

Moved by _____ to adopt.

Second by _____.

APPROVED AS TO FORM:

/s/ Glenna K. Frank
 Glenna K. Frank
 Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
GATTO				
MANDELBAUM				
SHEUMAKER				
VOSS				
WESTERGAARD				
TOTAL				

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

Mayor

City Clerk