



**Roll Call Number**

\_\_\_\_\_

**Agenda Item Number**

39

\_\_\_\_\_

**Date** July 18, 2022

Communication from the Greater Des Moines Partnership on behalf of the The District Developers, LLC, requesting approval of placement for up to 10 banners to be displayed on banner poles in downtown Des Moines beginning the end of July 2022.

Moved by \_\_\_\_\_ to receive, file and approve.  
Second by \_\_\_\_\_

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE         |      |      |      |        |
| BOESEN         |      |      |      |        |
| GATTO          |      |      |      |        |
| SHEUMAKER      |      |      |      |        |
| MANDELBAUM     |      |      |      |        |
| VOSS           |      |      |      |        |
| WESTERGAARD    |      |      |      |        |
| TOTAL          |      |      |      |        |

**CERTIFICATE**

I, Laura Baumgartner, Acting City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

\_\_\_\_\_ Mayor

\_\_\_\_\_ Acting City Clerk

July 5, 2022

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Rypma Properties and Market District, I am submitting the attached banner designs for your approval. If the designs are approved, the Market district developer, Rypma properties will facilitate the display of up to 10 banners on banner poles in Downtown Des Moines beginning the end of July 2022.

Thank you for your positive consideration.

Sincerely,

Jerrica Marshall  
Greater Des Moines Partnership

Enclosure: Banner designs

Your sign/project will not enter the production stage until we receive an approval from you.

Please review the following carefully:

- Spelling, grammar, and punctuation
- Dimensions
- Colors

\*Colors viewed on screen or on a printed proof are not correct representations of the colors that will be printed.  
If you would like to match a specific color, please provide a Pantone (PMS) color for us to reference.

- General layout
- Materials
- Quantities

12986

Actual Size: 96"W x 30"H  
Red rule indicates cut line

