| Roll Call No | umber |
|--------------|-------|
|--------------|-------|

| Agenda | Item | Number |
|--------|------|--------|
|        | 4    |        |

| Date | October 5, 2020 |  |
|------|-----------------|--|
| Date | OCIODELD, ZUZU  |  |

Request from Downtown Community Alliance on behalf of Meredith Corporation, for approval of up to seven (7) banners to be displayed on seven (7) poles in downtown Des Moines between 18<sup>th</sup> and 15<sup>th</sup> Street beginning on November 13, 2020.

| Moved by | to receive, | file and | approve |
|----------|-------------|----------|---------|
|          |             |          |         |

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE         |      |      |      |        |
| BOESEN         |      |      |      |        |
| COLEMAN        |      |      |      |        |
| GATTO          |      |      |      |        |
| GRAY           |      |      |      |        |
| MANDELBAUM     |      |      |      |        |
| WESTERGAARD    |      |      |      |        |
| TOTAL          |      |      |      |        |

MOTION CARRIED

APPROVED

## CERTIFICATE

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

|       | City |      |
|-------|------|------|
| Mayor | City | Cier |





September 28, 2020

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 7 banners on 7 poles in downtown Des Moines. These banners will be displayed between  $18^{th}$  and  $15^{th}$  Street beginning November 13.

Thank you for your positive consideration.

Sincerely,

Colleen Murphy Downtown Community Alliance

Enclosure: Banner designs

## PROPOSED WINTER 2020 BANNERS











