

Date April 7, 2014

Application from Jam Active, LLC requesting approval of banner design for banners to be placed at the start and finish locations on SW 2nd Street and Market Street, and two drink stations at SE 5th Street and 1300 SE 1st Street (Mulletts Restaurant) on May 3, 2014.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
VOSS				
TOTAL				

MOTION CARRIED

APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance
(Print or Type)

Applicant: JAM ACTIVE LLC

Address: 11500 CHAMPIONS WAY

Contact Person: JEFF GUMM Alternate Contact MATT ROBERTS

Daytime Phone: (502) 653-4944 Cell Phone: (270) 283-1164

E-Mail Address: jeff@jamactive.com Fax: (502) 266-6619

Date(s) the banner(s) or item(s) will be displayed: MAY 3rd

Purpose of the banner(s) or item(s): START & FINISH LOCATIONS
(2) DRINK STATIONS

Preferred Location: Please provide a map or diagram of the street indicating
banner location. ATTACHED

How will the banner(s) or item(s) be anchored?

ON TRUSS' THAT ARE SECURED TO BASES THAT ARE WEIGHTED
& RATCHET STRAPPED TO GROUND

If you plan to anchor to the utility pole, please provide written permission from
the utility company or from the City (if poles are City-owned). Such permission
is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):
NO PLAN TO

Specifications of banner(s) or item(s):

Type of Material: VINYL MESH

Number of grommets used to secure banner or item:

Sketch of banner or item design: Will you need electricity provided for your
item? If electricity is necessary, how would it be obtained:

Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item, General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate occurrence. The General Liability Insurance policy shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.



Signature

4/1/14

Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____

**HOLD HARMLESS AGREEMENT AND EVIDENCE OF INSURANCE
COVERAGE FOR THE CONSTRUCTION, ERECTION, MAINTENANCE AND
REMOVAL OF STREET BANNERS IN
CITY OF DES MONES RIGHT-OF-WAY**

The undersigned, as an authorized representative of JAN ACTIVE, acknowledges that the organization is a recognized group or association by the City of Des Moines, Iowa, or is a tax-exempt organization under Section 501 (c) (3) of the United States Internal Revenue Code.

On behalf of the organization or association, the undersigned states that the street banners which are the subject of this Agreement shall be placed in an area generally described as:

START + FINISH AREAS,
DRINK STATIONS ALONG
THE "ROUTE."

The organization or association acknowledges and agrees that it will solely provide for the construction, erection, maintenance and removal of street banners and that the City of Des Moines, its employees, agents and assigns shall have no obligation or responsibility whatsoever for the construction, erection, maintenance and removal of the street banners.

The undersigned acknowledges that any and all activity undertaken by any officer, agent, employee, volunteer and/or assign of the organization or association related to the placement of street banners and associated activity in City owned right-of-way pursuant to authorization of the City of Des Moines, Iowa given in Resolution Number 99-991 dated April 5, 1999 is done solely on behalf of the organization or association and that the undersigned, on behalf of the organization or association, releases and holds the City of Des Moines, Iowa, its officers, agents, employees and assigns harmless from any and all damages which may be asserted, claimed, or recovered against the City of Des Moines, Iowa, its officers, agents, employees and assigns by reason of property damage and/or personal injury, including bodily injury, which arises out of or which is in any way connected or associated with the activity undertaken for the construction, erection, maintenance and removal of the street banners from City owned right-of-way.

The organization or association assumes full responsibility for any and all damages or injuries which may result to any person or property by reason of or in connection with the activities undertaken by or on behalf of the organization or association.

The undersigned further acknowledges that any and all officers, agents, employees, volunteers and/or assigns of the organization or association are not employees or contractors of the City of Des Moines, Iowa and are exempt from the coverage (s) provided by Code of Iowa, Chapters 85, 85A, 85B and any succeeding legislation, and that such individuals shall have no right to make a claim for or receive any compensation from the City of Des Moines, Iowa as provided by Code of Iowa Chapters 85, 85A, 85B or any succeeding legislation.

The organization or association represents that it has the approval of Mid-American Energy Company to erect street banners on utility or like-poles within the designated area, and that the above-named organization or association has liability insurance (Policy Name and Number _____) in full force and effect which names the organization or association, and as an additional insured, the City of Des Moines.

The undersigned further represents that the liability insurance will remain in full force and effect during the period the street banners are located in City owned right-of-way and agrees that upon expiration, termination or otherwise of the liability insurance coverage, or if any of the terms of this Agreement cannot or are not met, the authority of the organization or association to have the street banners placed in City owned right-of-way will immediately terminate and the banners will be removed.

This Hold Harmless Agreement and Evidence of Insurance Coverage is executed on this 2nd day of APRIL, 2014 on behalf of and by the authority of JAN ACTIVE.



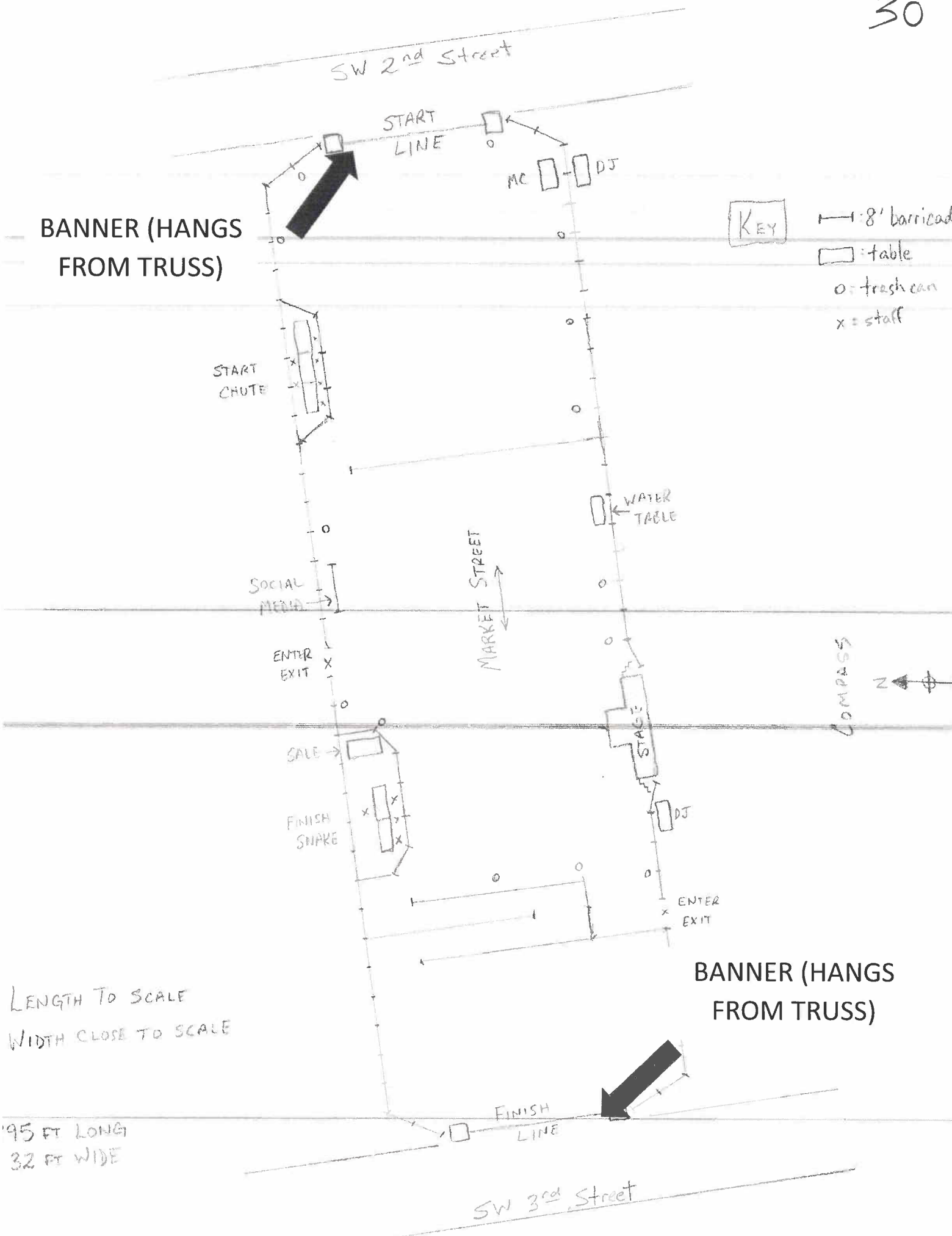
Authorized Representative

SW 2nd Street

BANNER (HANGS FROM TRUSS)
FROM TRUSS)

KEY

- : 8' barricade
- : table
- : trash can
- x: staff

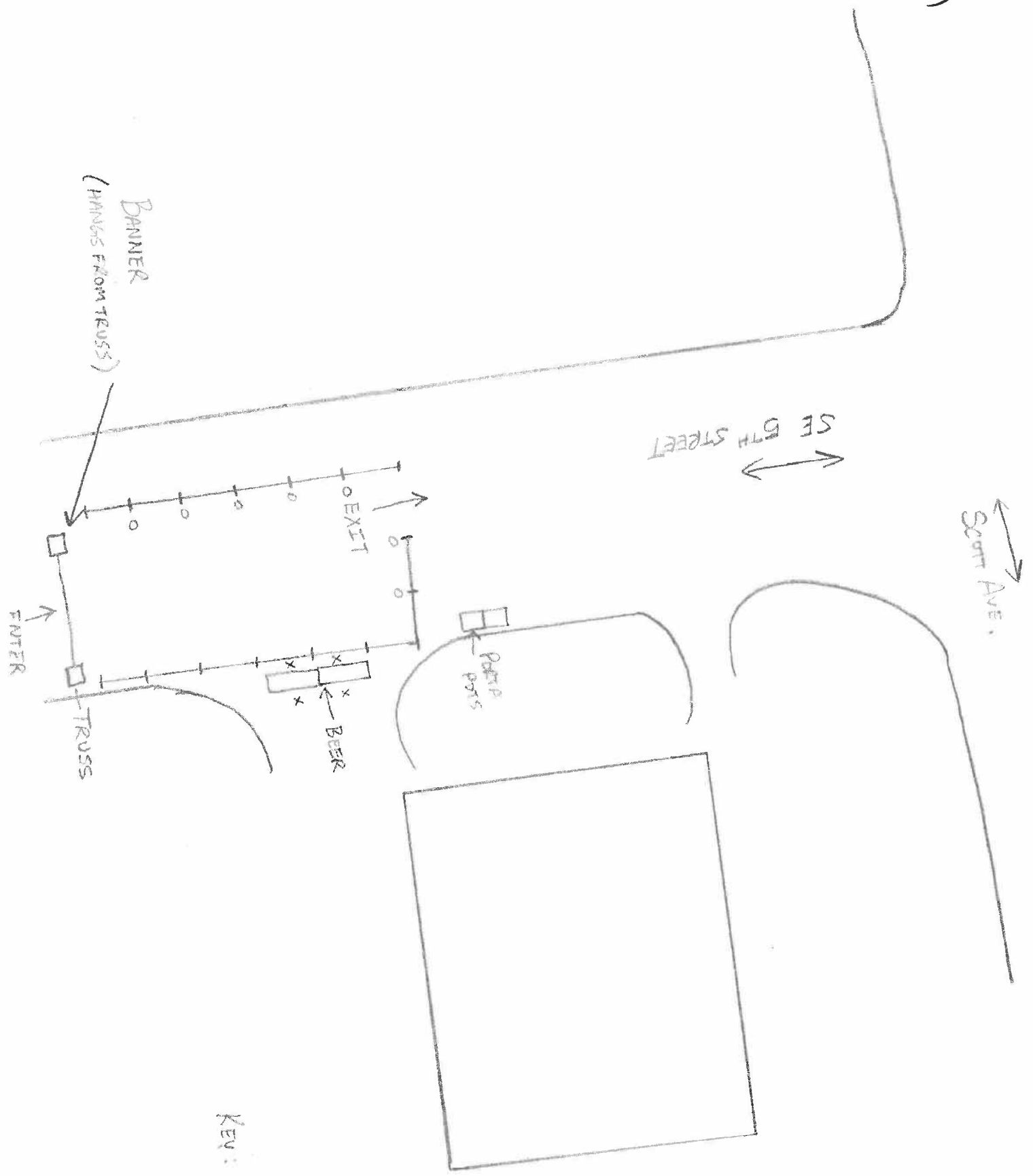


LENGTH TO SCALE
WIDTH CLOSE TO SCALE

BANNER (HANGS FROM TRUSS)

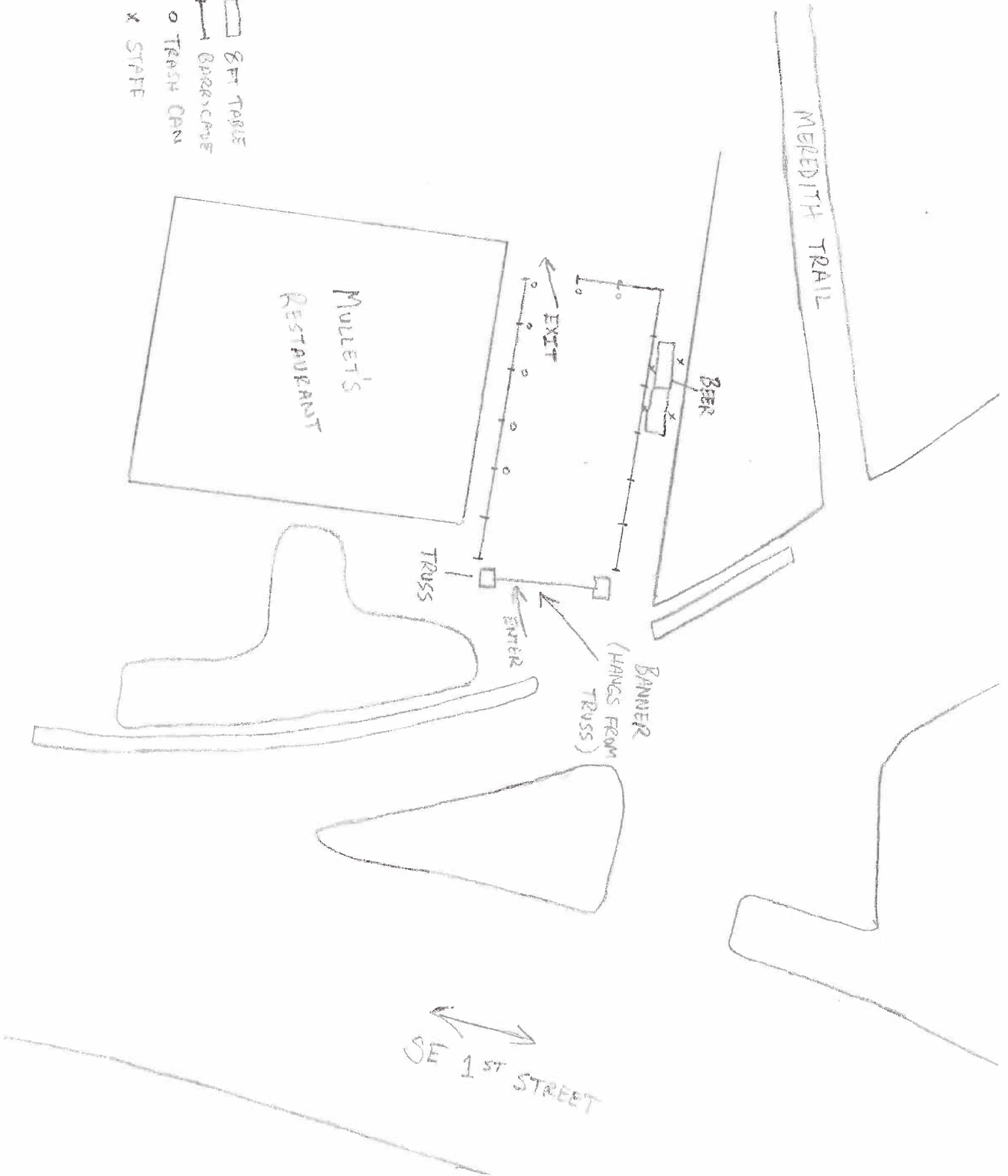
95 FT LONG
32 FT WIDE

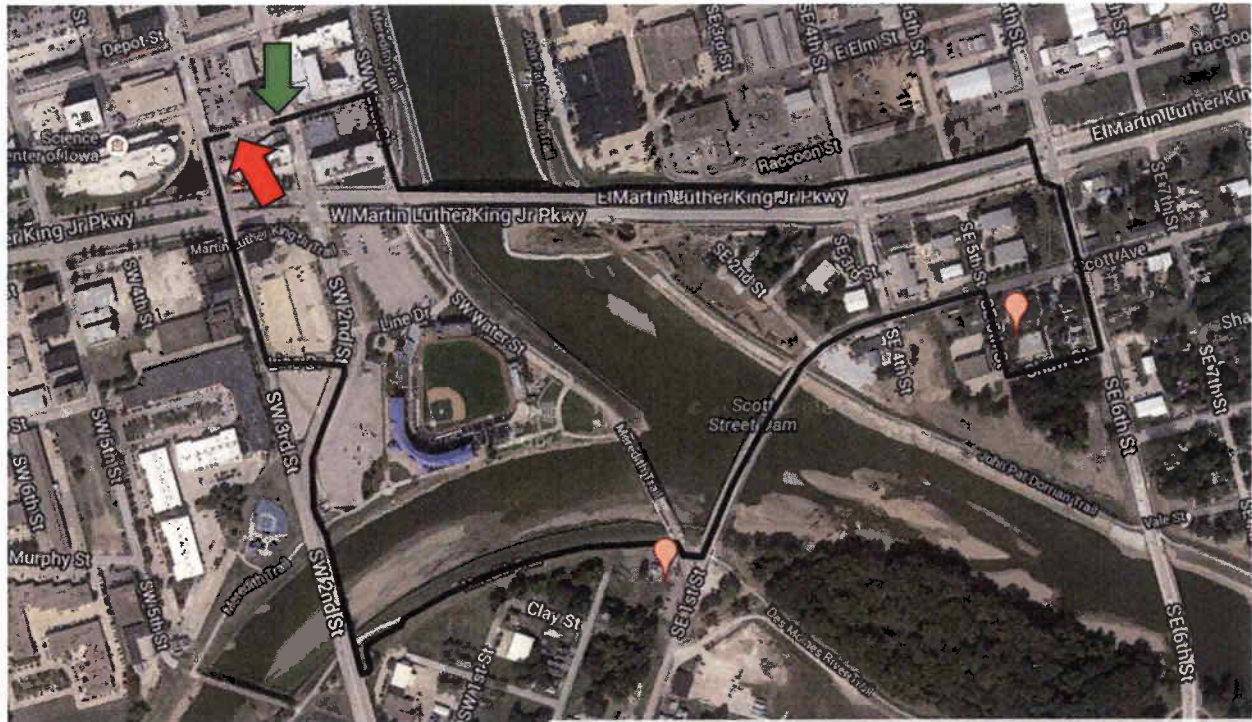
SW 3rd Street



- KEY:
- SHIP
 - BARBER
 - TRASH CAN
 - X STAFF

- KEY:
- ☐ B&W TABLE
 - ▬ BARRICADE
 - TRASH CAN
 - x STAFF

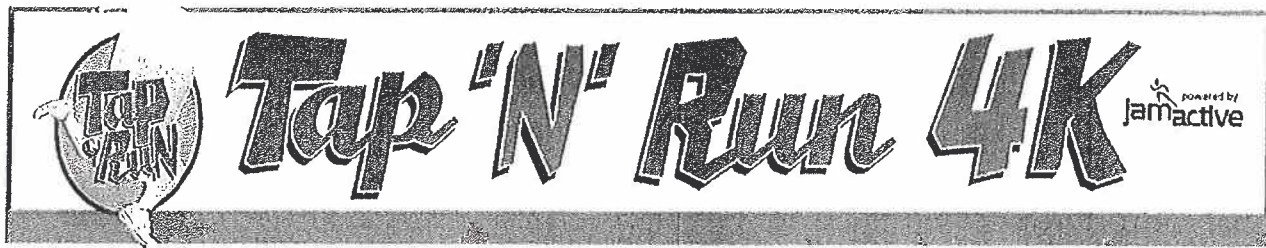




Race begins at 200 Southwest 2nd Street beside The High Life Lounge. Runners will start out heading west on Market, Turn right on SW Water Street, Turn left on Martin Luther King Jr. Parkway, Turn right on SE 6th Street, Turn right on Shaw Street, Turn right on SE 5th Street where they will reach the first Drink Station. They will continue on and Turn Left on Scott Avenue, Cross the bridge and take a right into the parking lot of Mussels Restaurant where they will be at the next Drink Station. From there they will continue on Meredith Trail until they reach SW 2nd Street where they will Turn right and cross the bridge, then Turn left on Line Drive, turn Right on SW 3rd Street, cross Martin Luther King Jr. Parkway and Turn right on Market where they will finish.

TOP IN RUN





What is Tap 'N' Run??

Tap 'N' Run is a fun, non-traditional 4K (2.5 miles) race where participants receive beer on the race course at multiple 'Chug Stations' (5 oz. per runner per 'chug station'; 3 'chug stations' per race). Most runners/walkers participate as a team and dress up in themed costumes. The average age at Tap 'N' Run is 35 and we normally see a 60/40 female/male split. As you've probably already started to imagine, the combination of beer, teams, and costumes makes for a really fun day. After the race is over, participants receive a neat race medal (that doubles as a bottle opener), a full beer (12 oz.), and entry into our hilarious Extracurricular Awards (Best Team Concept, Best Team Name, Best Belcher, Best 'stache, etc.). To date, we've executed Tap 'N' Run races in Louisville (x4), Cincinnati (x2), Indianapolis (x2), St. Louis (x2), Nashville (x2), Columbus (x2), St. Petersburg (x2), Atlanta (x2), Orlando (x2), Ft. Lauderdale (x2), Dallas, Jacksonville, Greensboro, Oklahoma City, Denver, Omaha, Memphis, Raleigh and San Diego with an average race participation of 1,500. In most cities we visit, we partner with a local nonprofit who receives a portion of the race proceeds.

Over the course of the 2.5 mile race, we place our chug stations in the roadway. Each station is completely enclosed, and security is stationed at the entrance and exit of the Chug Stations to prohibit any beer from leaving the enclosed area.

What is Tap 'N' Run NOT??

Tap 'N' Run is NOT a pub crawl. It is an organized road race just like many 5K run/walks that everyone is familiar with. It is professionally timed and draws a mostly affluent active lifestyle crowd.

Tap 'N' Run is NOT a frat party. In fact, the average age of participants has been about 35 and roughly 60% of our participants are women.

Tap 'N' Run is NOT a booze-filled event. Participants will consume a maximum of 15oz. of beer during the race, along with another 12oz. after they cross the Finish Line. In fact, many participants come mainly for the fun, social aspect of the event and skip some or all of the beer stops on the route. We also offer a designated driver registration rate to those who are participating and chauffeuring their teammates to & from the event on the day of the race.

Tap 'N' Run Beer Controls

To enter the race, every participant must be of legal drinking age. When signing up for the race, participants must provide their birth date and sign an event waiver to verify they are at least 21 years old.

Every participant must get their ID checked within four hours of race time. From four hours before the race until the start of Tap 'N' Run, all participants must present their ID in person to a security officer to receive a wristband verifying they are over 21.

Race bibs with chug station tags must be worn by all participants. Each participant is assigned a race bib before the race, and each bib has four tabs that correspond to each chug station (labeled S, 1, 2, F). At the entrance of each chug station, the participant must give the corresponding tab to a volunteer before receiving a beer. This ensures that each person is actually a race participant and that no one circles back around and receives multiple beers at any station.

Wristbands are cut off at the finish to receive the full Finish Line beer. In order to receive a full beer at the end of the race, participants must have their wristband cut off by an event volunteer in addition to handing over their 'F' bib tab.

For more information, visit www.tapnrun.com!

Herzberg, Karen M.

From: Dakovich (Rouse), Jennifer L.
Sent: Thursday, April 03, 2014 8:53 AM
To: Herzberg, Karen M.; Reindl, Kandi P.
Subject: RE: Banner for Jam Active's Tap N Run

Karen –

My understanding is that they have not yet determined what streets will be closed for this event? The height of the trusses are not indicated, but depending on whether or not the streets are open to traffic while the trusses are in place; height requirements would have to be met.

Kandi may know more about what has been approved so far for the event.

Thanks.

Jen

Jennifer Dakovich, PE

Principal Traffic Engineer
Traffic and Transportation Division
City of Des Moines
400 Robert D. Ray Dr.
Des Moines, IA 50309
Office: (515) 283-4973
Fax: (515) 237-1640
E-mail: jldakovich@dmgov.org

From: Herzberg, Karen M.
Sent: Wednesday, April 02, 2014 3:41 PM
To: Dakovich (Rouse), Jennifer L.; Reindl, Kandi P.
Subject: Banner for Jam Active's Tap N Run

Please let me know if this is okay. I would like to get it on Monday's agenda. Thank you.

Karen

Karen Herzberg
Executive Administrative Assistant
City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
(515) 237-1389
Fax: (515) 237-1645



Herzberg, Karen M.

From: Dakovich (Rouse), Jennifer L.
Sent: Thursday, April 03, 2014 11:00 AM
To: Herzberg, Karen M.
Cc: Reindl, Kandi P.; Garrett, Mark G.
Subject: RE: Truss Height

Approved with the following conditions:

- If the street is open to traffic the clearance height must be 16.5'.
- If the street is closed to traffic, the clearance below the truss needs to be at least 13.5' or they must meet the fire departments clearance requirements to go around the truss.

I would assume these are also conditions of their event permit.

Jen

Jennifer Dakovich, PE

Principal Traffic Engineer
Traffic and Transportation Division
City of Des Moines
400 Robert D. Ray Dr.
Des Moines, IA 50309
Office: (515) 283-4973
Fax: (515) 237-1640
E-mail: jldakovich@dmgov.org

From: Herzberg, Karen M.
Sent: Thursday, April 03, 2014 10:40 AM
To: Dakovich (Rouse), Jennifer L.
Subject: FW: Truss Height

Please let me know if this meets the standards.

From: Jeff Gumm [<mailto:jeff@jamactive.com>]
Sent: Thursday, April 03, 2014 10:39 AM
To: Herzberg, Karen M.
Subject: Truss Height

Thanks for the call Karen, the Truss' are 11 feet tall.
Let me know if you need anything else!

Jeff Gumm
Event Planner | JAM Active
(502) 653-4944
www.jamactive.com



Herzberg, Karen M.

From: Reindl, Kandi P.
Sent: Thursday, April 03, 2014 9:06 AM
To: Herzberg, Karen M.; Dakovich (Rouse), Jennifer L.
Subject: RE: Banner for Jam Active's Tap N Run

Their plan is to finish on Water St. this event is May 3rd and according to PDC, the street will be open on May 1. Close I know, but we can go ahead with this on Monday's agenda

Kandi

From: Herzberg, Karen M.
Sent: Wednesday, April 02, 2014 3:41 PM
To: Dakovich (Rouse), Jennifer L.; Reindl, Kandi P.
Subject: Banner for Jam Active's Tap N Run

Please let me know if this is okay. I would like to get it on Monday's agenda. Thank you.
Karen

Karen Herzberg
Executive Administrative Assistant
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Des Moines, IA 50309
(515) 237-1389
Fax: (515) 237-1645



Herzberg, Karen M.

From: Dakovich (Rouse), Jennifer L.
Sent: Friday, April 04, 2014 6:41 AM
To: Herzberg, Karen M.
Cc: Reindl, Kandi P.
Subject: RE: Truss Height

Karen –
Approved by T&T.
Jen

Jennifer Dakovich, PE

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Traffic and Transportation Division
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E-mail: jldakovich@dmgov.org

From: Reindl, Kandi P.
Sent: Thursday, April 03, 2014 4:04 PM
To: Herzberg, Karen M.; Dakovich (Rouse), Jennifer L.
Subject: FW: Truss Height

Please see below from Asst. Chief Patava

K

From: Patava, Thomas S.
Sent: Thursday, April 03, 2014 4:02 PM
To: Reindl, Kandi P.
Cc: Lund, Jonathan K.; Dakovich (Rouse), Jennifer L.; McCroskey, Monica J.
Subject: RE: Truss Height

Kandi,

I do remember the conversation. They are not able to provide a 20 foot fire lane adjacent to their truss structure, therefore the fire code would require 13'6" vertical clearance under the truss. However, he did state that they could move the truss easily (30 seconds or less) if needed in an emergency. I spoke with Fire Marshal Lund and because the fire code does provide him some discretion, he has approved this arrangement.

Let me know if you have questions.

Tom

From: Reindl, Kandi P.
Sent: Thursday, April 03, 2014 3:47 PM
To: Patava, Thomas S.
Subject: FW: Truss Height

Tom – Do you remember what we decided on Tap & Run?

Kandi

From: Herzberg, Karen M.
Sent: Thursday, April 03, 2014 3:32 PM
To: McCroskey, Monica J.; Reindl, Kandi P.
Subject: FW: Truss Height

This if rom Jennifer from Traffic and Transportation. Please let me know if you are in compliance. Thank you.
Karen

From: Dakovich (Rouse), Jennifer L.
Sent: Thursday, April 03, 2014 3:30 PM
To: Herzberg, Karen M.
Subject: RE: Truss Height

Karen –
I spoke with Mark Garrett and he did not remember the fire department signing off on the truss being “easily moved”. However, if Kandi or Monica can verify that the fire department is okay with the truss as described, T&T approves the application.

Jen

Jennifer Dakovich, PE

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Traffic and Transportation Division
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Des Moines, IA 50309
Office: (515) 283-4973
Fax: (515) 237-1640
E-mail: jldakovich@dmgov.org

From: Herzberg, Karen M.
Sent: Thursday, April 03, 2014 2:53 PM
To: Dakovich (Rouse), Jennifer L.
Subject: FW: Truss Height

What do you think?

From: Jeff Gumm [<mailto:jeff@jamactive.com>]
Sent: Thursday, April 03, 2014 2:34 PM
To: Herzberg, Karen M.
Cc: Dakovich (Rouse), Jennifer L.; Garrett, Mark G.; McCroskey, Monica J.
Subject: RE: Truss Height

I believe we briefly discussed this during our conference call a week or so ago and I thought we were ok with what we came up with. But just to clarify, our truss are easily moved by one person within 30 seconds. I know the fire dept. needs a 20 foot fire lane and he said in the meeting as long as what was on the street was easily moveable (which it is) then we would be ok. Let me know your thoughts and we can get this worked out!
Thanks so much

Jeff Gumm
Event Planner | JAM Active
(502) 653-4944
www.jamactive.com



From: Herzberg, Karen M. [<mailto:KMHerzberg@dmgov.org>]
Sent: Thursday, April 3, 2014 12:06 PM
To: jeff@jamactive.com
Subject: FW: Truss Height

This is a copy of the requirements for the trusses.

From: Dakovich (Rouse), Jennifer L.
Sent: Thursday, April 03, 2014 11:00 AM
To: Herzberg, Karen M.
Cc: Reindl, Kandi P.; Garrett, Mark G.
Subject: RE: Truss Height

Approved with the following conditions:

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Jennifer Dakovich, PE

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Jeff Gumm
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No virus found in this message.
Checked by AVG - www.avg.com
Version: 2014.0.4355 / Virus Database: 3722/7292 - Release Date: 04/03/14