| * | Roll | Call | Numb | er |
|---|------|------|------|----|
| | | | | |

| Agenda | Item | Number |
|--------|------|--------|
| | 1 | 37B |

Date September 23, 2013

Communication from Downtown Community Alliance, on behalf of the World Food Prize, to approve banner designs for banners to be displayed on Grand Avenue in October.

| Moved by | to receive, file and approve |
|----------------|------------------------------|
| banner design. | |

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|---------|--------|
| COWNIE | | | | |
| COLEMAN | | | | |
| GRIESS | | | | |
| HENSLEY | | | | |
| MAHAFFEY | | | | |
| MEYER | | | | |
| MOORE | | | | |
| TOTAL | | | | |
| MOTION CARRIED | | A | PPROVED | |

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

| City | Clerk |
|------|-------|



September 16, 2013

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the World Food Prize, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 30 banners on 15 poles in downtown Des Moines. These banners will be displayed on Grand Ave. banner poles in October.

Thank you for your positive consideration.

Sincerely,

Maggie Pforts

Downtown Community Alliance

Enclosure: Banner designs

THE WORLD FOOD PRIZE



DR. NORMAN E. BORLAUG

THE MAN WHO SAVED A BILLION LIVES

THE WORLD FOOD PRIZE GATHERING WORLD LEADERS TO END HUNGER