| ★ Roll Ca | all Nui | mber | | | | Agenda Item Number | | |
|--|----------------------------------|--------------------------------|-------------------------------|-------------------------------------|--|---|--|--|
| Date July | 29 , 201 | 3 | | | | | | |
| APPROVA | | | | | TO URBAN RENEWAL DEVELOP DES MOINES BOTANICAL CENT | | | |
| WHEREAS, by Roll Call No. 11-0825 of May 9, 2011, the City Council approved an Urban Renewal Development Agreement between the City and The Greater Des Moines Botanical Garden which Agreement provides for the construction of additional improvements and expanded gardens for the Botanical Center and provision of a \$2,000,000 economic development grant to be paid in installments; and | | | | | | | | |
| | • | • | | | s Moines Botanical Garden desire to mic development grant. | amend the Agreement with | | |
| First Amendme Moines Botanic authorized and | nt to th al Cente directed | e Urba er Garde I to sig | n Rene en, on f n the l | ewal Dev file in the First Am | D by the City Council of the City of velopment Agreement between the e Office of the City Clerk, is hereby tendment on behalf of the City and signature and affix the seal of the City | City and The Greater Des approved and the Mayor is I the City Clerk is hereby | | |
| \$2,000,000 econ and confirmation hereby authorized | nomic don of the | levelopr e same lirected | nent gr by the to adva | ant purs City M ance the | utisfaction of the conditions for payruant to Article I of the Developmer anager and the Legal Department, installments of such grant to The Gravelopment Agreement, as amended. | at Agreement, as amended, the Finance Department is | | |
| directed to cont | tinue to ance by | admini The C | ster the Greater | e Develo Des Mo | ne City Manager or his designees appeared Agreement, as amended, on bines Botanical Garden with the te | behalf of the City, and to | | |
| APPROVED AS TO FORM: | | | | | Moved by | to adopt. | | |
| | | | | | | | | |
| (Council Communication No. /3-383) | | | | | | | | |
| Lawrence R. McDowell Deputy City Attorney Renael\LARRY\RC\Botanical Center - First Amendment to Development Agreement.docx | | | | | | | | |
| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT | CERTIFICA |)TE | | |
| COWNIE | | | | | | · · | | |
| COLEMAN | | | | | I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted. | | | |
| GRIESS | | | | | | | | |
| HENSLEY | | | | | | | | |
| MAHAFFEY | | | | | | | | |
| MEYER | | | | | IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written. | | | |
| MOORE | | | | | | | | |
| TOTAL | | | | | | | | |
| MOTION CARRIED | | | A | PPROVED | | | | |
| | | | | | | | | |
| | | | | Mavor | | City Clerk | | |

Greater Des Moines Botanical Garden

21

A NEW BEGINNING

July 12, 2013

Rick Clark
City Manager
City of Des Moines
400 East 1st Street
Des Moines, IA 50309

RECEIVED

儿儿 1 2 2013

GITY MANAGER'S OFFICE

Dear Mr. Clark:

The Greater Des Moines Botanical Garden project is moving along substantially, as projected in the Lease Agreement with the City and the Master Plan approved by the City Council one year ago.

Our original fundraising goal of \$10,000,000 was increased along the way to \$11,600,000, and we have closed out the Phase I Campaign after raising \$12,000,000. We will initiate a Phase II Capital Cost Campaign in the near future with a goal of \$6,200,000. In addition the Greater Des Moines Botanical Garden established a \$2,000,000 endowment at the Community Foundation of Greater Des Moines in January 2013.

All of the non-landscaping construction work is under contract with a guaranteed maximum price just shy of \$4,200,000. The work is well underway and we expect it to be largely complete by October 1, 2013. The landscaping work is currently being bid and we anticipate that it will be under contract in July. We expect that the initial landscaping contract will be approximately \$3,850,000, which will include all of the Phase I work plus some Phase II work, to the extent that we have already raised the money. Some \$650,000 has already been raised for Phase II and we are working on a lead gift for the Phase II campaign.

We anticipate completing something in excess of 70% of the total work under contract by the end of this construction season, by which we mean December 1, 2013. The balance will be done during the spring and early summer of 2014. We are looking forward to a grand opening in late summer 2014.

While the fundraising and construction activities have been going well, our operating income is substantially below normal due to the limitations of construction. Since taking on the operations on January 1, 2013 the conservatory has remained open (it will be closed July 1 through early September) and we have offered a great line-up of programs. In addition to our capital campaign we have kicked off an annual fund and continue to grow our membership base. However, the restaurant and gift shop have been closed since December 2012 and our rentals have been reduced due to the construction activity.

The enhanced grant from BRAVO and the in-kind support of the Des Moines Water Works have helped a great deal. We are soliciting annual fund gifts, but since many of our capital fund donors are still paying off their pledges, the annual fund support is limited.

Consequently, we are requesting that the City to accelerate payment of at least a portion of the \$200,000 per year Economic Development Grant. The existing development agreement would cause the first payment to not be made until October 1, 2014. We would appreciate it very much if the City would distribute 50% of the Annual Grant during 2013.

The requested payment schedule would include an initial \$100,000 payment in December 2013, with additional \$100,000 payments every June and December.

We will send data substantiating the funds raised to date. Please let me know if there is additional information you need to give full consideration to this request.

Thank you. Sincerely,

Stephanie Jutila

President and CEO

sjutila@dmbotanicalgarden.com

Stephanie

515.323.6261