

★ **Roll Call Number**

**Agenda Item Number**

27

**Date** December 3, 2007

WHEREAS, the City Council has received the accompanying request from Jeffery Chelesvig, President/CEO for the Civic Center of Greater Des Moines, seeking approval to retain a 40' wide by 40' high banner hung from the north wall of the Civic Center announcing the Iowa debut of the Rockettes in the Radio City Christmas Spectacular; and,

WHEREAS, Section 134-1276(i)(1)(d) provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

Such signs advertising a public event providing that specific approval is granted under regulations established by the city council.

WHEREAS, the Civic Center of Greater Des Moines is a non-profit, 501.c.3 performing arts center which provides substantial cultural and educational benefits to the citizens of the City of Des Moines; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the Civic Center of Greater Des Moines is hereby granted approval to retain the banner described above through December 30, 2007.

MOVED by \_\_\_\_\_ to adopt.

FORM APPROVED

\_\_\_\_\_  
Roger K. Brown  
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
<b>TOTAL</b>				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED  
  
\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

27



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Des Moines, IA

50309-2104

515-246-2300

515-246-2305 FAX

[www.civiccenter.org](http://www.civiccenter.org)

November 28, 2007

The Honorable Mayor and Members of the City Council  
City Hall  
400 East First Street  
Des Moines, IA 50309

Ladies and Gentlemen:

Please consider the Civic Center's request to keep in place a temporary banner on the north side of the Civic Center building in association with the presentation of *The Radio City Christmas Spectacular*. Based on prior correspondence with the City for a similar banner for *The Lion King* in 2006, we believed that we did not need approval from the City for a temporary banner. Hence the 40' x 40' banner was installed last week. The sign is scheduled to be in place until *Radio City* ends in early January 2008. We believe that this banner serves as a civic "Welcome" for the estimated 100,000 patrons that will come to the downtown area for this event and emphasizes the importance of this unique and historic event.

Thank you for your consideration.

Very truly yours,

A handwritten signature in black ink, appearing to read "Jeffery L. Chelesvig".

Jeffery L. Chelesvig  
President/CEO