

Date August 9, 2010

WHEREAS, the City Manager's Office requested the Finance Department Procurement Division to solicit bids for an annual contract with two (2) additional one year renewal options to furnish video production services to be used by the Public Information Office; and

WHEREAS, the Procurement Division solicited bids by advertisement and mailing Invitation to Bid V11-004 to thirteen (13) potential bidders with five (5) bids received; and

WHEREAS, the low dollar compliant bid was received from The Ingersoll Project, Inc., DBA Digital Matters Productions, 80 Constitution Blvd., Pleasant Hill, IA 50327, Kristopher DeBolt, President; and

WHEREAS, funding is available from CMO160000/ City Manager-Information for an estimated annual cost of \$35,000.00; and

WHEREAS, the Procurement Administrator and the Public Information Office recommends approval of the low dollar compliant bid;

NOW THEREFORE BE IT RESOLVED, that the Des Moines City Council hereby accepts and approves the award to The Ingersoll Project, Inc., DBA Digital Matters Productions for an annual estimated amount of \$35,000.00, and further authorizes the Procurement Administrator to enter into an annual agreement renewable for two (2) additional twelve (12) month periods.

Moved by _____ to adopt

Approved as to form:

Ann DiDonato
Ann DiDonato
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk

CITY OF DES MOINES - DEPARTMENT OF FINANCE - PURCHASING DIVISION

Bid No. V11-004

Annual Agreement for Video Production Services

CMO-PIO

Req. # -

Opened by: mv

Opened: 07/27/10

Red Noise 6
3064 99th Street
Urbandale, IA 50322

Blur Media Works
303 Locust Street #250
Des Moines, IA 50309

DHG Communications
1925 High Street
Des Moines, IA 50309

B & G Productions, Inc.
111 Main Street
Ames, IA 50010
Net 30

Digital Matters Productions
80 Constitution Blvd.
Pleasant Hill, IA 50327

30 days

\$4,650.00
\$1,475.00
\$5,375.00
\$7,675.00
\$9,900.00

\$350.00
\$950.00
\$1,200.00
\$1,800.00

\$300.00
\$850.00
\$1,500.00
\$3,000.00

\$175.00
\$500.00
\$600.00
\$725.00

\$13,550.00
\$17,650.00

\$1,725.00
\$2,800.00
\$3,500.00

\$1,250.00
\$1,750.00
\$2,250.00

\$1,850.00
\$3,000.00
\$5,000.00

\$600.00
\$650.00
\$750.00

\$200.00

Various Fees:
\$25.00/hr. - \$200.00/hr.

\$40.00/hr. per person
\$300.00/day per person
(10 hour day)

\$100.00
\$250.00

\$35.00/hour
\$250.00/day

NO RESPONSE FROM:

- Tarpey Media Group
- Vision Point Productions
- Screenscape Studios
- Associate Producers
- Foster Video Production
- Krogman & Assoc. Video Prod.
- KCWI-TV
- Mediacom Cable Company

Bidder
Address
City
Terms
FOB:
Delivery:

PSA - 30 - 120 Seconds Running Time

Department Video Programs

- 3 - 10 Minutes
- 10 - 20 Minutes
- 30 Minutes

Monthly Magazine Shows

- 10 - 20 Minutes
- 30 Minutes
- 60 Minutes

Projects As Assigned

- Hourly Rate
- Flat Fee