

★ Roll Call Number

Agenda Item Number

54B

Date June 9, 2008

Communication from Downtown Community Alliance on behalf of the Meredith Corporation, to approve banner design for 14 banners to be displayed in Downtown Des Moines on Locust Street in Summer 2008.

Moved by _____ to receive, file and approve banner design.

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|----------|------|------|--------|
| COWNIE | | | | |
| COLEMAN | | | | |
| HENSLEY | | | | |
| KIERNAN | | | | |
| MAHAFFEY | | | | |
| MEYER | | | | |
| VLASSIS | | | | |
| TOTAL | | | | |
| MOTION CARRIED | APPROVED | | | |

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk

54B



May 29, 2008

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner design for your approval. If the design is approved, the Alliance will facilitate the display of 14 banners on 7 poles in downtown Des Moines, on Locust Street. The banners will be displayed in Summer 2008.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Lego". The signature is written in a cursive, flowing style.

Amy Lego
Program Manager
Downtown Community Alliance

Enclosure: Banner design