

Date May 18, 2009

**RESOLUTION PETITIONING THE  
IOWA DEPARTMENT OF ECONOMIC DEVELOPMENT TO  
EXTEND THE DES MOINES GATEWAY ENTERPRISE ZONE  
FOR AN ADDITIONAL TEN YEARS**

WHEREAS, Des Moines, Iowa is an eligible "Enterprise Zone" city pursuant to Iowa Code Sections 15E.191-.196, and;

WHEREAS, the City of Des Moines has complied with all requirements to participate in the State of Iowa Enterprise Zone program, and;

WHEREAS, the State of Iowa Enterprise Zone program has proven of great benefit to businesses, individuals and citizens of Des Moines, Iowa, and;

WHEREAS, the Enterprise Zone eligibility and designation expires in July of 2009 and there is a legitimate developmental need to extend for an additional ten year period the Des Moines Gateway Enterprise Zone (formerly EZ-3) bounded generally by I-235 on the north, Pennsylvania Avenue / East 7<sup>th</sup> Street to East Vine Street to the Des Moines River on the east, the Raccoon River on the south and west and 19<sup>th</sup> Street to Woodland Avenue to 10<sup>th</sup> Street on the west, comprising approximately 1217 acres and first certified by the Iowa Department of Economic Development on June 21, 1999, and;

WHEREAS, Iowa statutes confer responsibility for Enterprise Zone administration upon the Iowa Department of Economic Development.

NOW, THEREFORE BE IT RESOLVED, that the City Council of the City of Des Moines, Iowa requests the following actions of the Iowa Department of Economic Development:

1. Consider this petition at the next regularly scheduled meeting of the Board of Directors of the Iowa Department of Economic Development;
2. Find that the Des Moines Gateway Enterprise Zone (formerly EZ-3), comprising 1,217 acres, as first certified on June 21, 1999, currently meets two of the following five eligibility criteria in order to be considered eligible for extension:

- The area has a per capita income of \$12,648 or less based on the 2000 Census.
- The area has a family poverty rate of 12% or higher based on the 2000 Census.
- Ten percent or more of the housing units are vacant in the area.
- The valuation of each class of property in the designated area is 75% or less than the citywide average for that classification based upon the most recent valuations for property tax purposes.
- The area is a blighted area, as defined in Iowa Code section 403.17.

Date May 18, 2009

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(Supporting documentation demonstrating that the designated area meets each of the selected eligibility criteria is attached.)

3. Certify that the Des Moines Gateway Enterprise Zone (formerly (EZ-3) be extended for another ten years.

(Council Communication No. 09- **332** attached)

MOVED by \_\_\_\_\_ to approve

APPROVED AS TO FORM:

\_\_\_\_\_  
Michael F. Kelley  
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED	APPROVED			

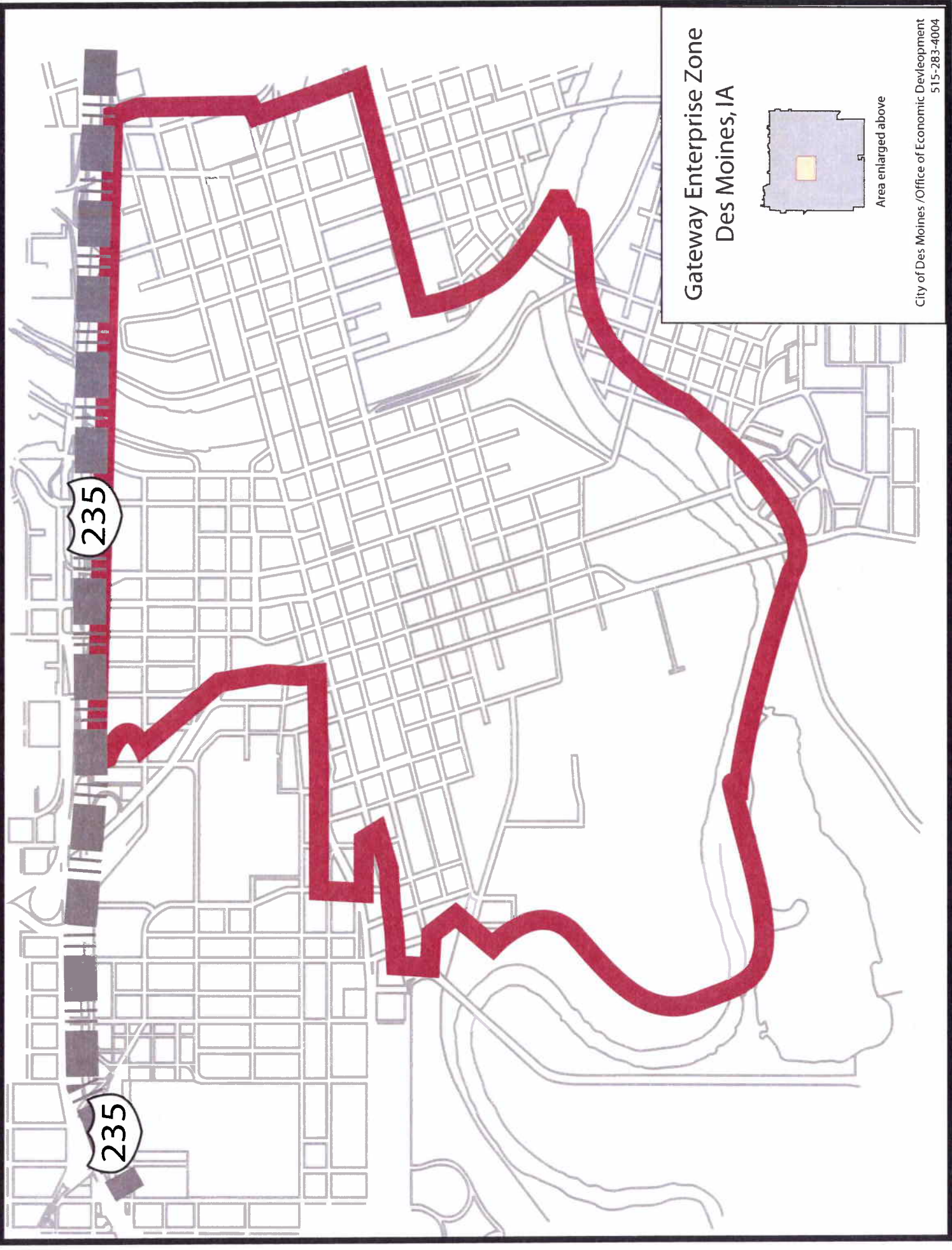
**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

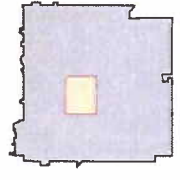
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



Gateway Enterprise Zone  
Des Moines, IA



Area enlarged above

Per Capita Income, Family Poverty and Occupancy Status for Polk County,  
its Census Tracts and Block Groups: 2000  
Universe: Persons, Families and Housing Units

Area	Income in 1999				Occupancy Status		
	Per Capita Income	Families			Housing units		
		Total	Below poverty level	Percent	Total	Vacant	
		Total		Percent	Total	Total	Percent
State of Iowa	\$19,674	774,246	46,641	6.0%	1,232,511	83,235	6.8%
Block Group 1	\$12,617	125	37	29.6%	169	14	8.3%
Block Group 2	\$12,011	382	75	19.6%	1,003	103	10.3%
Census Tract 27	\$13,993	707	163	23.1%	2,057	159	7.7%
Block Group 1	\$17,152	137	15	10.9%	465	44	9.5%
Block Group 2	\$7,820	246	110	44.7%	563	29	5.2%
Block Group 3	\$15,367	85	10	11.8%	378	45	11.9%
Block Group 4	\$19,168	87	0	0.0%	353	14	4.0%
Block Group 5	\$16,156	152	28	18.4%	298	27	9.1%
Census Tract 28	\$20,272	837	49	5.9%	1,755	83	4.7%
Block Group 1	\$17,462	248	19	7.7%	701	43	6.1%
Block Group 2	\$18,365	162	11	6.8%	314	14	4.5%
Block Group 3	\$24,966	226	8	3.5%	423	26	6.1%
Block Group 4	\$22,146	201	11	5.5%	317	0	0.0%
Census Tract 29	\$22,335	869	36	4.1%	2,674	150	5.6%
Block Group 1	\$20,943	220	0	0.0%	677	27	4.0%
Block Group 2	\$17,195	196	36	18.4%	853	63	7.4%
Block Group 3	\$29,818	138	0	0.0%	732	60	8.2%
Block Group 4	\$23,259	315	0	0.0%	412	0	0.0%
Census Tract 30.01	\$24,904	564	0	0.0%	941	16	1.7%
Block Group 1	\$25,673	293	0	0.0%	533	8	1.5%
Block Group 2	\$23,923	271	0	0.0%	408	8	2.0%
Census Tract 30.02	\$43,661	966	18	1.9%	1,508	40	2.7%
Block Group 1	\$32,567	184	0	0.0%	368	20	5.4%
Block Group 2	\$33,383	177	11	6.2%	363	16	4.4%
Block Group 3	\$66,267	208	7	3.4%	271	1	0.4%
Block Group 4	\$47,608	216	0	0.0%	276	3	1.1%
Block Group 5	\$39,953	181	0	0.0%	230	0	0.0%
Census Tract 31	\$46,462	478	0	0.0%	784	18	2.3%
Block Group 1	\$46,462	478	0	0.0%	784	18	2.3%
Census Tract 32	\$42,806	658	0	0.0%	1,396	128	9.2%
Block Group 1	\$40,358	217	0	0.0%	546	29	5.3%
Block Group 2	\$44,121	441	0	0.0%	850	99	11.6%
Census Tract 39	\$17,996	2,101	219	10.4%	3,075	141	4.6%
Block Group 1	\$18,102	449	53	11.8%	585	26	4.4%
Block Group 2	\$15,784	544	46	8.5%	938	44	4.7%
Block Group 3	\$17,963	601	49	8.2%	821	26	3.2%
Block Group 4	\$20,619	507	71	14.0%	731	45	6.2%
Census Tract 40.01	\$25,605	624	16	2.6%	1,319	175	13.3%
Block Group 1	\$28,053	468	10	2.1%	1,117	175	15.7%
Block Group 2	\$15,077	156	6	3.8%	202	0	0.0%
Census Tract 40.02	\$34,332	950	6	0.6%	1,304	20	1.5%

Per Capita Income, Family Poverty and Occupancy Status for Polk County,  
its Census Tracts and Block Groups: 2000  
Universe: Persons, Families and Housing Units

Area	Income in 1999				Occupancy Status		
	Per Capita Income	Families			Housing units		
		Total	Below poverty level	Percent	Total	Vacant	
					Total	Total	Percent
State of Iowa	\$19,674	774,246	46,641	6.0%	1,232,511	83,235	6.8%
Census Tract 47	\$17,625	1,644	111	6.8%	2,973	225	7.6%
Block Group 1	\$19,099	467	37	7.9%	1,120	84	7.5%
Block Group 2	\$22,044	243	12	4.9%	397	24	6.0%
Block Group 3	\$15,405	242	16	6.6%	311	17	5.5%
Block Group 4	\$16,170	211	40	19.0%	282	0	0.0%
Block Group 5	\$16,057	285	0	0.0%	478	28	5.9%
Block Group 6	\$14,425	196	6	3.1%	385	72	18.7%
Census Tract 48	\$10,848	768	143	18.6%	1,244	120	9.6%
Block Group 2	\$11,334	408	52	12.7%	632	52	8.2%
Block Group 3	\$10,210	215	73	34.0%	389	47	12.1%
Block Group 4	\$10,330	145	18	12.4%	223	21	9.4%
Census Tract 49	\$14,264	446	74	16.6%	901	93	10.3%
Block Group 1	\$21,667	0	0	0	4	2	50.0%
Block Group 2	\$12,306	207	54	26.1%	367	34	9.3%
Block Group 3	\$12,153	173	20	11.6%	281	51	18.1%
Block Group 4	\$21,718	66	0	0.0%	249	6	2.4%
Census Tract 50	\$9,428	821	287	35.0%	1,453	196	13.5%
Block Group 1	\$9,083	226	109	48.2%	350	29	8.3%
Block Group 2	\$9,200	204	84	41.2%	365	68	18.6%
Block Group 3	\$8,344	192	59	30.7%	375	35	9.3%
Block Group 4	\$11,399	199	35	17.6%	363	64	17.6%
<b>Census Tract 51</b>	\$16,622	375	112	29.9%	2,289	310	13.5%
Block Group 1	\$9,362	215	93	43.3%	491	59	12.0%
Block Group 2	\$18,771	59	0	0.0%	603	124	20.6%
Block Group 3	\$20,767	76	11	14.5%	884	127	14.4%
Block Group 4	\$15,842	25	8	32.0%	311	0	0.0%
Census Tract 52	\$10,747	839	226	26.9%	1,392	106	7.6%
Block Group 1	\$12,823	267	63	23.6%	387	27	7.0%
Block Group 2	\$8,803	217	56	25.8%	348	40	11.5%
Block Group 3	\$10,433	216	65	30.1%	451	39	8.6%
Block Group 4	\$10,876	139	42	30.2%	206	0	0.0%
Census Tract 53	\$16,776	694	51	7.3%	996	55	5.5%
Block Group 1	\$12,941	197	26	13.2%	301	24	8.0%
Block Group 2	\$19,284	248	13	5.2%	338	20	5.9%
Block Group 3	\$17,368	249	12	4.8%	357	11	3.1%
Census Tract 101.01	\$23,510	912	23	2.5%	1,180	36	3.1%
Block Group 1	\$19,471	281	9	3.2%	340	0	0.0%
Block Group 2	\$21,562	273	5	1.8%	399	22	5.5%
Block Group 3	\$28,649	358	9	2.5%	441	14	3.2%
Census Tract 101.02	\$21,355	978	41	4.2%	1,264	45	3.6%
Block Group 1	\$23,597	478	25	5.2%	579	11	1.9%

IOWA DEPARTMENT OF ECONOMIC DEVELOPMENT

**APPLICATION for  
ENTERPRISE ZONE CERTIFICATION**

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**City Enterprise Zone**

Iowa Department of Economic Development  
Division of Business Development  
200 East Grand Avenue  
Des Moines, Iowa 50309

JULY 2007

**INTENT:** The Enterprise Zone Program was established by the Iowa Legislature with the intent of promoting new economic development in economically distressed areas of Iowa by encouraging communities to target resources in ways that attract productive private investment.

### **GENERAL INSTRUCTIONS**

1. If more than 12 months has elapsed since the date on the front of this application, please contact IDED to see if this version of the application is still current.
2. Before filling out this application form, please read Iowa Code Sections 15E.191 through 15E.196, as amended by 2002 Iowa Acts, H.F. 2378 and the Enterprise Zone administrative rules.
3. Only typed or computer-generated applications will be accepted and reviewed. *(Contact the IDED to have an electronic copy of this application e-mailed to you.)* Any material change to the format, questions or wording of questions presented in this application, will render the application invalid and will not be accepted.
4. Complete the application fully; if any questions are left unanswered or required attachments are not submitted, an explanation must be included.
5. Use clear and concise language. Attachments should only be used when requested or as supporting documentation.
6. Any inaccurate information of a significant nature may disqualify the application from consideration.
7. Send the original copy of the completed application and all required attachments to:

Jeremy Babcock  
Project Manager  
Iowa Department of Economic Development  
200 East Grand Avenue  
Des Moines, Iowa 50309  
Phone: (515) 242-4940  
Fax: (515) 242-4776  
E-mail: [jeremy.babcock@iowalifechanging.com](mailto:jeremy.babcock@iowalifechanging.com)

Completed applications will be reviewed and acted upon by the Iowa Department of Economic Development's Board of Directors during their monthly board meetings. The IDED Board meets on the 3<sup>rd</sup> Wednesday and the subsequent Thursday of every month. Applications received by IDED on or before the 1<sup>st</sup> of the month will be included on the agenda for that month's board meeting.

### **PUBLIC RECORDS POLICIES**

The Iowa Department of Economic Development (IDED) is subject to the Open Records law (2001 Iowa Code, Chapter 22). Treatment of information submitted to IDED in an application is governed by the provisions of the Open Records law. All public records are available for public inspection. Copies of Iowa's Open Records law and IDED's administrative rules relating to public records are available from the Department upon request.

**APPLICANT INFORMATION**

City: City of Des Moines  
Official Representative (Name & Title): T.M. Franklin Cownie, Mayor  
Address: 400 Robert D. Ray Drive  
City, State & Zip Code: Des Moines, Iowa 50309  
Telephone: 515-283-4944  
Fax: 515-237-1645  
E-mail Address: [fcownie@dmgov.org](mailto:fcownie@dmgov.org)

***This application was prepared by:***

Name & Title: Rita Conner, Economic Development Coordinator  
Organization: Office of Economic Development, City of Des Moines  
Address: 400 Robert D. Ray Drive  
City, State & Zip Code: Des Moines, Iowa 50309  
Telephone: 515-283-4019  
Fax: 515-237-1667  
E-mail Address: [raconner@dmgov.org](mailto:raconner@dmgov.org)

**CERTIFICATIONS**

I, the undersigned, on behalf of the City identified herein, hereby submit the following application under Iowa Code Sections 15E.191 through 15E.196, as amended by 2002 Iowa Acts, H.F. 2378. I certify that the City has complied with all applicable laws of the State of Iowa with respect to Enterprise Zone certification. Furthermore, all action on the City's part, such as a resolution from the City Council authorizing the execution and delivery of this *Application for Enterprise Zone Certification* and naming the undersigned officer of this City authorized to execute this application, has effectively been taken. I certify that all information, representations, or statements provided to the Iowa Department of Economic Development (IDED) in connection with this application are true and correct in all material aspects. I understand that by submitting and signing this application, I am certifying on behalf of the City that the designated area is under the jurisdiction of my City.

\_\_\_\_\_  
Signature

T.M. Franklin Cownie, Mayor

\_\_\_\_\_  
Print name and title

May 18, 2009

\_\_\_\_\_  
Date



**APPLICATION INFORMATION**

*If more than one Enterprise Zone is being designated, please prepare a separate application for each proposed Enterprise Zone.*

1. Please indicate which two eligibility criteria the **designated area\*** has met in order to be eligible to apply for Enterprise Zone Certification.
  - A) The area has a per capita income of \$12,648 or less based on the 2000 Census.
  - B) The area has a family poverty rate of 12% or higher based on the 2000 Census.
  - C) Ten percent or more of the housing units are vacant in the area.
  - D) The valuations of each class of property in the designated area is 75% or less of the citywide average for that classification based upon the most recent valuations for property tax purposes.
  - E) The area is a blighted area, as defined in Iowa Code section 403.17.

*\* Within a city which includes at least three census tracts with at least 50 percent of the population in each tract located in the city, as shown by the 2000 certified federal census.*

Eligibility Criterion "B"

Census Tract 51 meets this criterion due to a family poverty rate of 12% or higher based on the 2000 Census.

Eligibility Criterion "C"

Census Tract 51 meets this criterion due to a housing vacancy rate of 10% or more based on the 2000 Census.

Please attach supporting documentation that shows how the designated area meets these eligibility criteria.

Attached.

2. What is the total area (in acres) of the County in which the City is located?  
378,566.4 acres
3. How many acres within the County have previously been certified as Enterprise Zones?  
6135.50 acres (minus 1217 acres, which this application will re-certify)
4. Please indicate the size (in acres) of the Enterprise Zone for which you are requesting certification.  
1217 acres
5. Does the proposed Enterprise Zone include any area that qualifies as an Empowerment Zone or Enterprise Community, pursuant to Title XIII of the federal Omnibus Budget Reconciliation Act of 1993? If so, please indicate the size (in acres) of the area that qualifies as an Empowerment Zone or Enterprise Community.  
  
No.

6. Attach a legal description for the proposed Enterprise Zone.

Attached.

7. Attach a detailed map (no larger than 8" x 14") which shows the boundaries of the proposed Enterprise Zone. Attached.

8. Please describe the current land use of the proposed Enterprise Zone and include the names of any existing businesses currently located in the proposed Enterprise Zone.

The current land use is a mix of retail, commercial, office, residential and vacant parcels. Businesses include Nationwide, Wells Fargo, Wellmark, Principal, Meredith and Iowa Methodist Hospital.

9. Please describe how the proposed Enterprise Zone will be used.

The Enterprise Zone program will provide benefits that assist the City of Des Moines in furthering revitalization and redevelopment goals for this area. Areas including existing warehouses to be converted into residential units and vacant lots that see new development with the incentives offered by the program are planned.

10. If applicable, please describe the local property tax exemption authorized by the City Council for the proposed Enterprise Zone. **(Please note that a local property tax exemption is not required.)** If other property tax exemptions or incentives will be used in lieu of an Enterprise Zone property tax exemption, such as Urban Revitalization Areas, Tax Increment Financing (TIF) districts, or Industrial Property Exemption authorized under Iowa Code Section 427B, please indicate this.

No Enterprise Zone tax exemption is proposed. The City of Des Moines has an Urban Revitalization tax abatement program in place that applies to the proposed zone, and an Urban Renewal are in place that covers the majority of the zone.

11. Attach the original copy of the City Council resolution requesting Enterprise Zone certification and designating, if applicable, the property tax exemption for the zone.

Attached.

## ATTACHMENTS

Please make sure the following items are included with this application:

- Supporting documentation that shows how the designated area meets the eligibility criteria.
- Legal description for the proposed Enterprise Zone.
- Detailed map (no larger than 8" x 14") which shows the boundaries of the proposed Enterprise Zone.
- Original copy of the City Council resolution requesting Enterprise Zone certification and designating, if applicable, the property tax exemption for the zone.

