

ORDINANCE NO. 15,211

AN ORDINANCE to amend the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, as heretofore amended, is hereby amended by amending Section 74-103, relating to neighborhood signs and unauthorized signs.

Be It Ordained by the City Council of the City of Des Moines, Iowa:

Section 1. That the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, as heretofore amended, is hereby amended by amending Section 74-103 relating to neighborhood signs and unauthorized signs, as follows:

Sec. 74-103. Neighborhood signs and Unauthorized signs.

- (a) A recognized neighborhood organization established pursuant to city policy shall be permitted to locate one sign recognizing such neighborhood organization within one park (signs are not allowed within cemeteries, sports complexes, golf courses, aquatic facilities, Principal Riverwalk, John and Mary Pappajohn Sculpture Park, Principal Park, and the Robert D. Ray Asian Garden) which is within the boundaries of the neighborhood organization or within a park which is immediately adjacent to such neighborhood association. Such sign shall:
- (1) Not exceed 24 square feet in area; and
 - (2) Be of a design and constructed of such durable materials as specified by the park and recreation director which are consistent with the park and recreation department park signage; and
 - (3) All costs of the sign, its installation and maintenance shall be the responsibility of the neighborhood association; and
 - (4) Conspicuously display the official city logo, six inches by seven inches minimum size, as part of the sign; and
 - (5) Not be installed until a permit has been issued by the park and recreation director; and
 - (6) Donor recognition names, but not logos, may be shown on the rear side of the sign in the lowest one third of such sign; and
 - (7) The following donor names are not permitted: Religious, advocacy or political organizations, brand names of goods or services, names of alcohol, tobacco products, firearms, bars, taverns, or other products or services which are not legal for minors, pornographic, lewd or

obscene names. Motorized vehicle brand names or dealer names may be permitted.

If any such sign becomes in a state of disrepair as determined by the park and recreation director or if the sponsoring neighborhood organization ceases to be a recognized neighborhood organization whose boundaries encompass the site of the sign or is immediately adjacent to the park, a 30-day written notice will be given to the sponsoring neighborhood organization to remedy the situation. If the situation is not remedied within the 30-day period, the city may remove the sign. In such event, the sponsoring neighborhood organization shall be responsible for the costs of such removal.

- (b) The park and recreation director shall determine the location of the neighborhood association sign in the park.
- (c) Public art installations shall not include a sign element and must be reviewed by the Greater Des Moines Public Art Foundation and the Park and Recreation Board.
- (d) No person shall post, paste, fasten, paint or affix any placard, bill, notice or sign upon any structure, tree, stone, fence or enclosure along or within any park.

Section 2. This ordinance shall be in full force and effect from and after its passage and publication as provided by law.

FORM APPROVED:

Ann DiDonato, Assistant City Attorney

T. M. Franklin Cownie, Mayor

Attest:

I, Diane Rauh, City Clerk of the City of Des Moines, Iowa, hereby certify that the above and foregoing is a true copy of an ordinance (Roll Call No. 13-1414), passed by the City Council of said City at a meeting held September 9, 2013 signed by the Mayor on September 9, 2013 and published and provided by law in the Business Record on September 27, 2013. Authorized by Publication Order No. 8619.

Diane Rauh, City Clerk