

ORDINANCE NO. 14,125

AN ORDINANCE to amend the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, as heretofore amended, by repealing subsection (p) of Section 134-1276 thereof, and enacting a new subsection (p) of Section 134-1276, regarding the allowed size of signs in the Entertainment Sign Overlay District which project over the public rights-of-way.

BE IT ORDAINED by the City Council of the City of Des Moines, Iowa:

Section 1. That the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, as amended by Ordinance No. 13,839 passed July 10, 2000, as amended by Ordinance No. 13,863 passed September 25, 2000, as amended by Ordinance No. 13,889 passed November 20, 2000, be and is hereby amended by repealing subsection (p) of Section 134-1276 thereof, and enacting a new subsection (p) of Section 134-1276, regarding the allowed size of signs in the Entertainment Sign Overlay District which project over the public rights-of-way, as follows:

**Sec. 134-1276. General Regulations.**

.....

(p) *Sign exceptions.* The regulations applicable to signage in this chapter, including the district regulations, shall be subject to the following exceptions:

- 1) *Interior signs.* This chapter does not apply to any sign that is visible only from the premises upon which it is erected, such as on the

walls of  
courts or  
malls in  
shopping  
centers.

2)  
*Entertainment  
sign overlay  
district.* The  
intent of the  
entertainment  
sign overlay  
district is to  
encourage  
signs that  
reflect the  
urban and  
entertainment  
character of  
the downtown  
entertainment  
area. It is  
not intended  
that this  
district be  
mapped outside  
the downtown  
area.

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b) Within the  
entertainment  
sign overlay  
district, all  
identification  
and on-  
premises  
advertising  
sign types  
except  
freestanding

pole signs and portable signs are permitted. Within the entertainment sign overlay district, sandwich board signs are also permitted for identification and on-premises advertising. Any number and size of identification and on-premises advertising signs are permitted, provided placement does not endanger public safety and the installation conforms with building codes. Off-premises advertising signs are allowed within the entertainment sign overlay district only as described as in subparagraph d), below.

c) Within the entertainment sign overlay

district, all building or wall signs which project over the public rights-of-way shall be subject to the following limitations:

(1) Any such signs located on a one or two-story building, or located below the top of the second story of a building with more than two stories shall project no more than seven (7) feet from the building or one half the distance to the curb, whichever is less. Such projecting signs shall be not less than ten (10) feet from the ground in areas in which there is only pedestrian traffic and not less than fifteen (15) feet from the ground in areas in which



there is  
vehicular  
traffic. Such  
projecting  
signs shall be  
not more than  
thirty (30)  
square feet in  
area per  
occupant of  
the first two  
floors and  
shall not  
extend more  
than four (4)  
feet above the  
roof line.

(2) Any such  
signs located  
above the top  
of the second  
story of a  
building with  
more than two  
stories shall  
project no  
more than  
seven (7) feet  
from the  
building, and  
shall have a  
total area per  
floor level of  
no more than  
thirty (30)  
square feet.

(3) Projecting  
signs may be  
anchored to  
the roof or  
building.

d)  
Freestanding  
off-premises

advertising  
signs are not  
permitted  
within the  
entertainment  
sign overlay  
district.  
Wall-mounted  
and roof-  
mounted off-  
premises  
advertising  
signs are  
permitted,  
provided they  
are no larger  
than 300  
square feet  
and are  
located no  
closer than  
one hundred  
(100) feet  
from any other  
off-premises  
advertising  
sign.

Sec. 2. This ordinance shall be in full  
force and effect from and after its passage  
and publication as provided by law.

FORM APPROVED:

Roger K. Brown, Assistant City Attorney

Preston A. Daniels, Mayor

Attest:

I, Donna V. Boetel-Baker, City Clerk of the City of Des Moines, Iowa, hereby certify that the  
above and foregoing is a true copy of an ordinance (Roll Call No. 02-1856), passed by the City  
Council of said City at a meeting held July 22, 2002 signed by the Mayor on July 22, 2002 and  
published as provided by law in the Business Record on August 5, 2002 Authorized by  
Publication Order No. 3348.

Donna V. Boetel-Baker, City Clerk