


COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	23-320	Meeting:	June 26, 2023
	Agenda Item:	23	Roll Call:	23-0901
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Set hearing for consideration of a License Agreement with Des Moines Art Center, for installation, maintenance and display of artwork on the mechanical building within Evelyn K. Davis.

SYNOPSIS:

Recommend setting date of hearing for July 17, 2023, for the consideration of approval of the agreement with the Des Moines Art Center for installation, maintenance and display of a new public art mural proposed for the south-facing façade of the Evelyn K. Davis Park restroom/mechanical building, located at 1400 Forest Avenue, Des Moines, IA 50314.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

- The Parks and Recreation Summer Camp program has just launched its second year. After completion of a banner first year with immense support from many collaborators, the department sought to expand programming options to keep engagement with participants fresh and exciting while planning for year two (2).
- During this planning stage, the Des Moines Art Center, which is a long-time trusted partner, expressed interest in expanding support of Summer Camp and proposed local, well-known and respected artists Marissa Hernandez and Jill Wells work closely with Summer Camp participants to design and install a mural at Evelyn K. Davis Park on the south-facing façade of the park's restroom/mechanical building.
- The Parks and Recreation Department supports this project. The results will bring a multifaced benefit to camp participants and to the park. The mural is likely to help alleviate graffiti, it will enhance placemaking and will provide truly unique arts programming for participants.
- The mural project shall comply with the concept approval and recommendations of the Greater Des Moines Public Art Foundation (GDMPAF) as it was presented to their board on June 1, 2023, by the Art Center. The proposed mural is consistent with the standards of the public art program. The Art Center, Marissa Hernandez and Jill Wells will present the final mural design that will be developed with Summer Camp participants to the GDMPAF prior to installation for final approval.

- The project will be funded entirely by the Des Moines Art Center, which will also be responsible for long-term maintenance of the mural.
- The License Agreement will be effective from date of completion on or before August 15, 2023, for a period of three (3) years, with an option to renew for an additional two (2)-year term.





PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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