


COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	23-260	Meeting:	May 22, 2023
	Agenda Item:	34	Roll Call:	23-0742
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Approving Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN for use of Gray's Lake Park and Rotary Riverwalk Park Parking Lot and Meredith, Kruidenier and Bill Riley Multi-Use Trails for the 2023 IRONMAN Triathlon.

SYNOPSIS:

Recommend approval of the Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN for use of Gray's Lake Park and Rotary Riverwalk Park Parking Lot and the Meredith, Kruidenier and Bill Riley Trails for the 2023 IRONMAN Des Moines race to be held on Sunday, June 11, 2023.

FISCAL IMPACT:

Amount: \$16,050 for rental of parks and trail use permit revenue

Funding Source: Fiscal Year (FY) 2023 Operating Budget, Park and Recreation, G001 PK201262, Gray's Lake Park, Page 160

ADDITIONAL INFORMATION:

- On Sunday, June 20, 2021, the 2021 IRONMAN 70.3 Des Moines was held in Des Moines. The race utilized Gray's Lake and Meredith Trail with 3,000 registered participants and 2,352 participants completing the swim, bike and run.
- On Sunday, June 12, 2022, the 2022 IRONMAN Des Moines was held utilizing Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Multi-Use Recreational Trails. This event offered age group qualifying slots to the 2022 IRONMAN World Championship in Kailua-Kona, Hawaii.
- IRONMAN is now hosting the 2023 IRONMAN 70.3 Des Moines on Sunday, June 11, 2023, in the Des Moines metropolitan area. The race will utilize Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Trails for the event and activities supporting the event.
- IRONMAN is also using the parking lot south of Rotary Riverwalk Park for event parking on June 10 and 11.

- The athletes will begin the swim portion of the IRONMAN race at 6:30 a.m. and will transition out of Gray's Lake by 9:00 a.m. Participants end on a 2-loop 13.1 mile run course utilizing the Meredith, Kruidenier, and the Bill Riley Trails, with the finish line located on the Court Avenue Entertainment District. The cut off time for the event/run is 4:00 p.m.
- The Facility Use Agreement states that IRONMAN will test Gray's Lake for water quality (including bacterial levels) pursuant to the USA Triathlon standards and safety precautions/requirements. IRONMAN shall conduct depth safety and safety/hazard tests pursuant to the USA Triathlon standards and safety precautions/requirements and schedule.
- The City of Des Moines City Manager, or his designee, shall have the ultimate and sole discretion and authority to cancel use of the Event Areas and to terminate the agreement in the event that conditions are present or are reasonably likely to be present (including acts of flooding, drought or other natural disasters), or to prevent the community spread of the coronavirus/or other public health concerns, or any such other conditions that present a risk to the safety, health, or welfare of the general public.
- IRONMAN shall have sole responsibility of managing and supervising all related activities to be conducted at the Event Areas, including compliance with the Parks and Recreation COVID-19 Return to Play Protocols, the most recent Mayor's Proclamation Amendment, and the Facility Use Requirements.
- IRONMAN will have staging and storage on-site at Gray's Lake Park from June 5 to June 14, 2023.
- The 2023 IRONMAN Des Moines is a major event for the City of Des Moines that attracts 2,000+ athletes and thousands of spectators to Des Moines.

PREVIOUS COUNCIL ACTION(S):

Date: May 9, 2022

Roll Call Number: [22-0706](#)

Action: [Facility](#) Use Agreement with World Triathlon Corporation d/b/a IRONMAN and Greater Des Moines Convention & Visitors Bureau, Inc. d/b/a Catch Des Moines for use of Gray's Lake Park and the Meredith, Kruidenier and Southwest Connector Multi-Use Recreational Trails for the 2022 IRONMAN Triathlon. ([Council Communication No. 22-204](#)) Moved by Boesen to adopt. Second by Gatto. Motion Carried 6-1. Absent: Cownie.

BOARD/COMMISSION ACTION(S):

Board: Parks and Recreation

Date: April 25, 2023

Resolution Number: 23-028

Action: Motion by Potter to receive and file IRONMAN Presentation. Second by Avila. Motion carried.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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