


COUNCIL COMMUNICATION

	Number:	23-256	Meeting:	May 22, 2023
	Agenda Item:	43	Roll Call:	23-0751
	Submitted by:	Anna W. Whipple, CIO, Information Technology Director		

AGENDA HEADING:

Approval of purchase of a one (1)-year subscription for Information Technology (IT) research and advisory services from Gartner Group, Inc. (56 Top Gallant Road, Stamford, CT, 06902, Eugene A. Hall, President), per State of Minnesota NAPSO Valuepoint Master Agreement No. 186840 between Gartner, Inc. and the State of Minnesota, which was competitively bid; State of Iowa contract #2021BUS0531, and City of Des Moines Short Form No. K23-003.

SYNOPSIS:

Gartner is a research and advisory company with particular depth in technology research. A Gartner IT Research and Advisory Services subscription provides City staff access to a network of professional analysts having vast research and knowledge of technologies in which City staff have limited experience. Their “Executive Program” offers access to research, advice, strategic planning tools, peer networking, and similar resources to continuously align technology priorities and organizational performance. Their analysts will meet regularly with the Chief Information Officer (CIO) and City Manager to help the City navigate strategies and choices around utilizing technology investments to execute the organization’s goals and reduce financial risks. In particular, their assistance will help the City accelerate IT project portfolio governance, Request for Proposal (RFP) writing, contract review, and price negotiation for essential technology upgrades.

The one (1)-year subscription will begin July 1, 2023, and end June 30, 2024.

FISCAL IMPACT:

Amount: \$109,732

Funding Source: Fiscal Year (FY) 2024 Operating Budget, Information Technology Department, Administration, G001, IT001000, Page 114

ADDITIONAL INFORMATION:

The one (1)-year IT Research and Advisory Services engagement beginning July 1, 2023, and ending June 30, 2024, will include the following services:

- Assigned executive partner advisor to the CIO
- Monthly executive partner meetings with the CIO

- Quarterly strategy sessions with the CIO and City Manager
- Network of technology analysts and peer government organizations
- Practitioner and peer-reviewed technology research
- IT key performance metrics
- Industry research content and webinars
- Technology RFP and contract/pricing reviews
- Peer networking (global including public and private sectors)
- Symposium, webinars, and learning events

PREVIOUS COUNCIL ACTION(S):

Date: July 18, 2022

Roll Call Number: [22-1163](#)

Action: [Gartner](#), Inc. (Eugene A. Hall, President) for a one (1)-year subscription for Information Technology research and advisory services per NASPO ValuePoint Master Agreement and State of Iowa Contract, \$104,507. ([Council Communication No. 22-338](#)) Moved by Gatto to adopt. Second by Boesen. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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