


COUNCIL COMMUNICATION

	Number:	23-145	Meeting:	March 27, 2023
	Agenda Item:	71	Roll Call:	23-452
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Approval of Donation and Naming Agreements for Des Moines North Side Community Recreation Center (“Center”), approving naming portions of the Center, and Authorizing City Manager to determine effective date of such naming.

SYNOPSIS:

Recommend approval of multiple Donation and Naming Agreements between the City of Des Moines and various donors and/or the Des Moines Park and Recreation Foundation, as described below regarding the Center.

This Council action further expedites the naming process, in accordance with the City’s policy for naming of streets, facilities, and park land in the City of Des Moines, and approves the naming of several portions of the Center for a 20-year period, as described below in accordance with the naming agreements, and authorizes and directs the City Manager to determine the effective date of said naming rights upon Council acceptance of the project improvements.

FISCAL IMPACT:

Amount: Value of the combined charitable donations is \$1,550,000. Total project cost is an estimated \$18,000,000.

Funding Source: Combined donation of \$1,550,000 to be deposited in 2022-2023 CIP, Page 61, Northside Community Recreation Center, Municipal Buildings, BL135:

- \$1,000,000 – MidAmerican Energy Company
- \$500,000 – Polk County, Iowa
- \$50,000 – William C. Knapp Charitable Foundation

ADDITIONAL INFORMATION:

- The Center is to be located on property commonly referred to as the Grubb YMCA in Brian Melton Field Park and located in the vicinity of 1611 11th Street and 1600 9th Street, Des Moines, Iowa, upon which the City intends to construct, operate, program, and maintain the Center at an estimated, minimum construction goal of \$18,000,000 and anticipated project timeline with opening in 2026, for the benefit and enjoyment of the residents of the City.

- The City has committed \$12 million over four (4) years to this project.
- On February 20, 2023, by Roll Call No. 23-0268, \$3,570,000 of combined charitable donations were approved by City Council bringing total project funding to \$15,570,000.
- The project’s programming/planning phase was completed in early 2022, which included six (6) public meetings and more than 200 community conversations. The resulting program and conceptual design from the programming/planning phase is being used for fundraising. The project is currently in the fundraising phase which will aid the City in defining project scope prior to project design, anticipated to begin in spring 2023.
- The donation and naming agreement between the City of Des Moines and MidAmerican Energy Company provides for a contribution to the project in the total amount of \$1,000,000 in either a single payment by July 1, 2023 or in up to three (3) equal amounts by July 1, 2026. Upon payment to the City and completion and acceptance of the project, the “Idea Lab” shall be designated the “MidAmerican Energy Idea Lab” for a total period of 20 years.
- The donation agreement between the City of Des Moines, Polk County, Iowa, and the Des Moines Parks and Recreation Foundation provides for a charitable contribution of \$500,000 to the Des Moines Parks and Recreation Foundation for transfer to the City for its use for the project. Said total amount shall be paid by July 1, 2023. Upon payment to the City and completion and acceptance of the project, the designated fitness equipment area shall be designated as “Polk County Fitness Room” for a total period of 20 years.
- The donation agreement between the City of Des Moines, William C. Knapp Charitable Foundation, and the Des Moines Parks and Recreation Foundation provides for a charitable contribution of \$50,000 to the Des Moines Parks and Recreation Foundation for transfer to the City for its use for the project. Said total amount shall be paid in five (5) equal annual amounts of \$10,000, with the first payment due by July 1, 2023, and final payment due by no later than July 1, 2027.



PREVIOUS COUNCIL ACTION(S):

Date: February 20, 2023

Roll Call Number: [23-0268](#)

Action: [Donation](#) and Naming Agreements for Des Moines North Side Community Recreation Center, Approving Naming of Center and Portions of Center, and Authorizing City Manager to determine effective date of such naming. ([Council Communication No. 23-096](#)) Moved by Sheumaker to adopt. Second by Gatto. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Anticipated future actions include additional donation and naming agreements.

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