


COUNCIL COMMUNICATION

 <p>CITY OF DES MOINES OFFICE OF THE CITY MANAGER</p>	Number:	23-021	Meeting:	January 9, 2023
	Agenda Item:	35	Roll Call:	23-0042
	Submitted by:	Matthew A. Anderson, Deputy City Manager		

AGENDA HEADING:

Resolution approving third amendment to the Economic Development Agreement with Street Collective related to maintenance and expansion of the B-Cycle Program.

SYNOPSIS:

Recommend approval and authorization for the City Manager to extend the agreement for financial assistance to the Street Collective in the amount of \$13,000 per year for three (3) additional years with the option for the City Manager to authorize three (3) additional 1-year extensions under the same terms, for operating, maintaining and expanding the existing 23 B-Cycle stations and 234 docks in Des Moines. The grant extension proposes to increase the annual grant amount up to \$15,000 annually for each year that the total docks operated and maintained in Des Moines equals or exceeds 249, and up to a maximum of \$16,000 annually for each year the number of docks operated and maintained in Des Moines equals or exceeds 254.

FISCAL IMPACT:

Amount: \$13,000 to \$16,000 per fiscal year for three (3) years with an option to extend the agreement for three (3) additional 1-year extensions under these same terms and conditions.

Funding Source: Economic Development Grant from the City of Des Moines, Fiscal Years Ending 2023 through 2028, Recommended Operating Budget, page 37, DS022000, Office of Economic Development.

ADDITIONAL INFORMATION:

- In addition to grants and sponsorships, the Des Moines B-Cycle program is a fee and membership-based bike sharing system that is physically enabled through a network of self-service wireless stations that allow both checking out and returning of bikes throughout the public sharing system. The current system has 160 bicycles spread among 27 total kiosk stations, of which 23 are located in Des Moines.
- On June 14, 2010, by Roll Call No. 10-0930, the Council authorized the City Manager to negotiate an Agreement for Grant Assistance in the amount of \$20,000 to the Des Moines Bicycle Collective to help establish a B-Cycle program. To assist with leveraging private

funding and an Iowa Clean Air Attainment Program (ICAAP) grant, on October 20, 2014, by Roll Call No. 14-1665, Council authorized an economic development grant of \$15,000 over two (2) years. These public funds have leveraged over \$500,000 in other public and private support for the B-cycle program.

- To expand the network of B-Cycles in downtown Des Moines and extend the system to Drake University, on January 9, 2017, by Roll Call No. 17-0044, Council authorized an economic development grant of \$36,000 over three (3) years. The City commitment provided a portion of the matching funds needed to secure a Wellmark Foundation grant of \$75,000. With this fund-raising and private development commitments to include B-Cycle stations with redevelopment projects, the system of kiosks in the City nearly doubled over the next two (2) years.
- On March 9, 2020, by Roll Call No. 20-0432, the City Council authorized an additional 3-year grant of \$36,000 over three (3) years plus the option to add an additional \$3,000 per year if four (4) or more additional stations were installed in Des Moines. One (1) additional station was added in Des Moines during this 3-year period.
- Expected outcomes of this include public/private partnership, improve the health and wellness of residents and visitors, increase multimodal transportation options, decrease to the impact on the environment, and enhance the experience of the City for visitors, workers, and residents.

PREVIOUS COUNCIL ACTION(S):

Date: March 9, 2020

Roll Call Number: [20-0432](#)

Action: [Second](#) Amendment to Economic Development Agreement with Street Collective f/k/a Des Moines Bicycle Collective related to maintenance and expansion of the B-Cycle Program. ([Council Communication No. 20-124](#)) Moved by Boesen to adopt. Motion Carried 6-0. Council Member Voss abstains from voting based on a conflict of interest.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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