


# COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	<b>22-204</b>	Meeting:	<b>May 9, 2022</b>
	Agenda Item:	<b>42I</b>	Roll Call:	<b>22-0706</b>
	Submitted by:	<b>Benjamin R. Page, Park and Recreation Director</b>		

## AGENDA HEADING:

Approving Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN and Greater Des Moines Convention & Visitors Bureau, Inc. d/b/a Catch Des Moines for use of Gray's Lake Park and the Meredith, Kruidenier and Southwest Connector Multi-Use Recreational Trails for the 2022 IRONMAN triathlon.

## SYNOPSIS:

Recommend approval of the Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN and Greater Des Moines Convention & Visitors Bureau, Inc. d/b/a Catch Des Moines for use of Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Multi-Use Recreational Trails for the 2022 IRONMAN Des Moines race to be held on Sunday, June 12, 2022.

## FISCAL IMPACT:

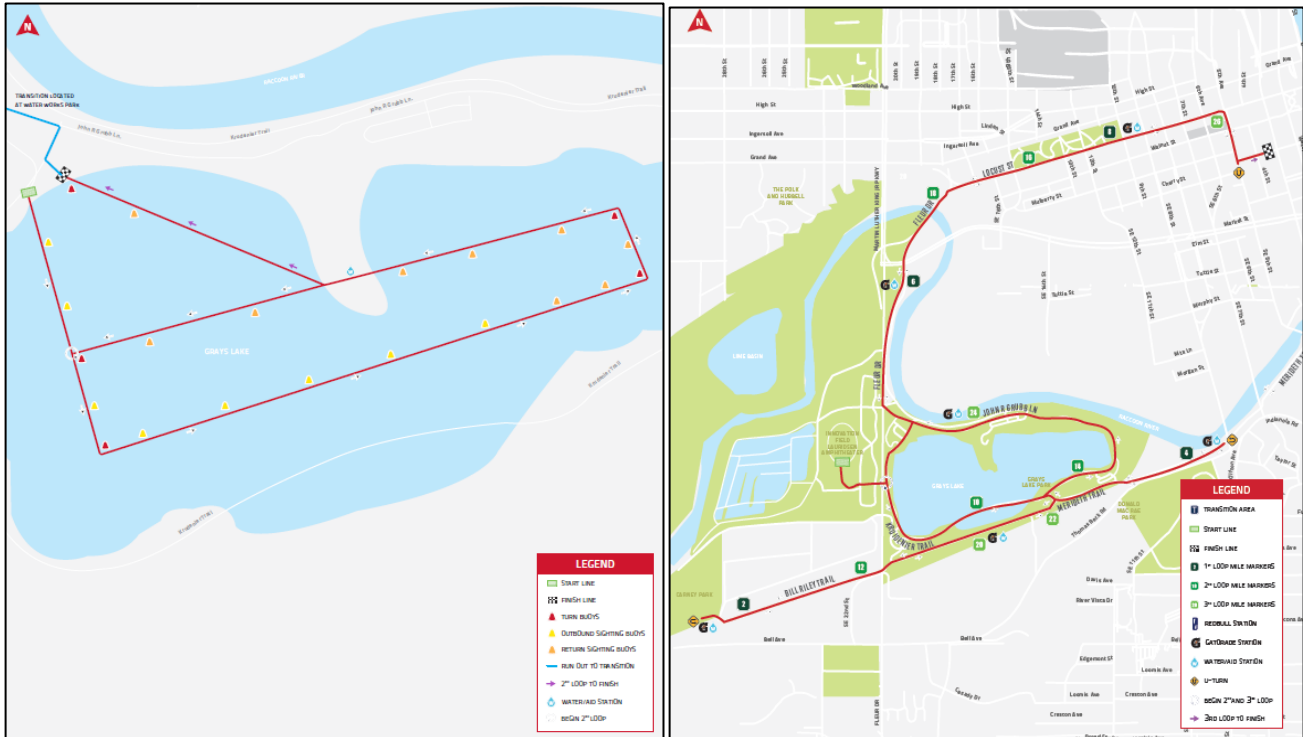
Amount: \$8,750 revenue for rental of Gray's Lake Park (the City will also be co-sponsoring the event at \$50,000).

Funding Source: FY2023 Operating Budget, Park and Recreation, G001 PK201262, Gray's Lake Park, page 159.

## ADDITIONAL INFORMATION:

- On Sunday, June 20, 2021, the 2021 IRONMAN 70.3 Des Moines was held in Des Moines. The race utilized Gray's Lake Park and the Meredith Trail with 3,000 registered participants and 2,352 participants completing the swim, bike and run.
- IRONMAN is now hosting the 2022 IRONMAN in Des Moines on Sunday, June 12, 2022. The race will utilize Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Multi-Use Recreational Trails for the event and activities supporting the event.
- The professional athletes will begin the swim portion of the IRONMAN race at 5:30 a.m. followed by 3,000 age-group participants in Gray's Lake. This 2-loop 2.4-mile swim course will take athletes counterclockwise around the lake. Participants will transition out of Gray's Lake and enter Water Works Park. The single-loop 112-mile bike route will leave Des Moines heading west through Dallas County and Madison County and end back in Water Works Park. Participants end on a 3-loop 26.2-mile run course utilizing the Meredith, Kruidenier, and

Southwest Connector Multi-Use Recreational Trails, with the finish line located on the Court Avenue Entertainment District. The cut off time for the event is 11:59 p.m.



- The Facility Use Agreement states that IRONMAN will test Gray’s Lake for water quality (including bacterial levels) pursuant to the USA Triathlon standards and safety precautions/requirements. IRONMAN shall conduct depth safety and safety/hazard tests pursuant to the USA Triathlon standards and safety precautions/requirements and schedule.
- The City of Des Moines City Manager, or his designee, shall have the ultimate and sole discretion and authority to cancel use of the Event Areas and to terminate the agreement in the event that conditions such as flooding, drought or other natural disasters are present or are reasonably likely to be present), or to prevent the community spread of the coronavirus and/or other public health concerns, or any such other conditions that present a risk to the safety, health, or welfare of the general public.
- IRONMAN shall have sole responsibility of managing and supervising all related activities to be conducted at the event areas, including compliance with the Parks and Recreation COVID-19 Return to Play Protocols, the most recent Mayor’s Proclamation Amendment, and the Facility Use Requirements.
- IRONMAN will have staging and storage on-site at Gray’s Lake Park from June 6, 2022 to June 15, 2022.
- The 2022 IRONMAN Des Moines is a major event for the City of Des Moines that attracts thousands of spectators to Des Moines and will provide an economic benefit. This event offers age group qualifying slots to the 2022 IRONMAN World Championship in Kailua-Kona, Hawaii.

**PREVIOUS COUNCIL ACTION(S):**

Date: April 5, 2021

Roll Call Number: [21-157](#)

Action: [Facility](#) Use Agreement with World Triathlon Corporation for use of Gray's Lake and Meredith, Kruidenier and Southwest Connector Trails and Former Railway right-of-way to the south of the Southwest Connector Trail for the Ironman Triathlon. ([Council Communication No. 21-157](#)) Moved by Gatto to adopt. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S):**

Board: Parks and Recreation Board

Date: April 26, 2022

Resolution Number: 22-030

Action: Motion by Potter to receive and file IRONMAN Presentation. Second by Avila. Motion carried.

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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