


COUNCIL COMMUNICATION

	Number:	22-112	Meeting:	March 21, 2022
	Agenda Item:	7	Roll Call:	22-393
	Submitted by:	Steven L. Naber, P.E., City Engineer		

AGENDA HEADING:

Approving Professional Services Agreement (PSA) with Toole Design Group, LLC for professional services to develop a Vision Zero Citywide Transportation Safety Plan, for an amount not to exceed \$223,445.

SYNOPSIS:

Approving the PSA with Toole Design Group, LLC for a total cost not to exceed \$223,445, based on hourly rates, to provide professional services to develop a Vision Zero Citywide Transportation Safety Plan, also referred to as a Vision Zero Action Plan. The project is a continuation of the City's Transportation Master Plan, MoveDSM.

FISCAL IMPACT:

Amount: \$223,445

Funding Source: 2021-2022 CIP, Page 165, Transportation Master Plan, TR101.

ADDITIONAL INFORMATION:

- This project is a continuation of the City's Transportation Master Plan, MoveDSM, and the City's Complete Streets Policy. Vision Zero is a global movement to end traffic-related fatalities and serious injuries by taking a systemic approach to road safety. The premise of this strategy is that road deaths and injuries are unacceptable and preventable.
- Vision Zero for Des Moines is envisioned as a commitment to end traffic-related deaths and serious injuries among all street users in the City by 2040. It prioritizes safety and accessibility in street design for people of all ages and abilities. It requires collaboration and leadership to improve mobility through engineering, enforcement, education, evaluation, and equity. The action plan will be a comprehensive and holistic approach to safer streets that supports the common good and enhances the quality of life for all residents and visitors of Des Moines.
- The Citywide Transportation Plan will develop a Vision Zero Action Plan. The plan development is estimated to take approximately one (1) year to complete and will include:
 - Community engagement and public outreach.
 - Assessment of crash data – high injury network.

- Assessment of existing policies, programs, and practices.
 - Assessment of best practices and recommendations from other existing Vision Zero Plans that have potential transferability to Des Moines' Vision Zero Action Plan.
 - Development of an action plan with goals, strategies, tools, and reporting.
- On October 27, 2021, at the City Council Quarterly Strategic Session, the City Traffic Engineer gave a presentation providing a preview of Vision Zero.
 - A Request for Proposals (RFP) for professional services for the Vision Zero Action Plan was issued and posted on the City's website. A selection committee of Engineering Department staff reviewed and rated the four (4) proposals received in response to the RFP. Toole Design Group, LLC was selected based on the selection criteria in the RFP and extensive portfolio of similar work performed for other cities and communities in the United States and Canada.
 - City staff has negotiated a PSA with Toole Design Group, LLC for a total cost not to exceed \$223,445 based on hourly rates, to provide professional services.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

- City staff does not anticipate any future Council actions on this PSA at this time; however, unanticipated changes to this PSA would require a Supplemental Agreement, which may require Council action.
- The City Council will be asked to consider adoption of the resulting Vision Zero Action Plan at the conclusion of the project.

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