COUNCIL COMMUNICATION				
CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	21-529	Meeting:	December 6, 2021
	Agenda Item:	38	Roll Call:	21-1828
	Submitted by:	Erin Olson-Douglas, Development Services Department Director		

AGENDA HEADING:

Resolution approving agreements with Iowa Economic Development Authority and 6th Avenue Corridor, Inc. to continue the Main Street Program for the 6th Avenue Corridor.

SYNOPSIS:

Since 2009, the City of Des Moines, the Iowa Economic Development Authority (IEDA) and the 6th Avenue Corridor (6AC) have cooperatively joined in the Main Street Iowa Program to improve the neighborhoods adjacent to the 6th Avenue Corridor, from University Avenue to the Des Moines River. The arrangement is formalized with two (2) documents: the Main Street Iowa Program Continuation Agreement, a 3-party agreement between the City, 6AC, and IEDA; and a Cooperative Agreement, a 2-party agreement between the City and 6AC, which includes a pledge of financial support from the City to 6AC. Over the years, the terms of these agreements have varied between one (1) and three (3) years due to changes in IEDA requirements. This year, both agreements are written for a 2-year period, starting on January 1, 2022, and ending on December 31, 2023.

FISCAL IMPACT:

Amount: \$80,000

Funding Source: \$40,000 per year for two (2) years, funded from the General Fund.

ADDITIONAL INFORMATION:

- On March 23, 2009, by Roll Call No. 09-0503, the City Council endorsed an application by the River Bend and Cheatom Park Neighborhood Associations to participate in the Iowa Main Street Program as an Urban Neighborhood District.
- In May 2009, the River Bend Neighborhood Association received the Main Street Iowa Urban Neighborhood District Program designation for the 6AC.
- 6AC was incorporated under the Revised Iowa Nonprofit Corporation Act to administer and fulfill the activities required under the Main Street Iowa Urban Neighborhood District Program.
- The Continuation Agreement outlines the basic requirements for all three (3) parties in their shared effort to improve the 6th Avenue Corridor.
- The Cooperative Agreement outlines the performance and reporting expectations of the 6AC. Funding over the two (2) year period is contingent upon fulfillment of the expectations included in the cooperative agreement.

• Main Street Boundaries includes 6th Avenue from I-235 north to the Des Moines River, from the street to the alleys; and 7th Street from I-235 to where it joins 6th Avenue south of University Avenue, from the street to the alleys.

PREVIOUS COUNCIL ACTION(S):

<u>Date</u>: June 25, 2018

Roll Call Number: 18-1080

Action: Agreements to continue the Main Street Program for the 6th Avenue Corridor. (Council

Communication No. 18-314) Moved by Coleman to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.