


## COUNCIL COMMUNICATION

	Number:	<b>21-199</b>	Meeting:	<b>May 10, 2021</b>
	Agenda Item:	<b>44A</b>	Roll Call:	<b>21-0718</b>
	Submitted by:	<b>Anna W. Whipple, CIO, Information Technology Director</b>		

### AGENDA HEADING:

Approval of purchase of a 1-year subscription for Information Technology (IT) research and advisory services from Gartner Group, Inc. (56 Top Gallant Road, Stamford, CT, 06902, Eugene A. Hall, President), per State of Iowa Office of the Chief Information Officer contract #2019-BUS-0401, which was competitively bid.

### SYNOPSIS:

Gartner is a research and advisory company with particular depth in technology research. A Gartner IT Research and Advisory Services subscription provides City staff access to a network of professional analysts having vast research and knowledge of technologies in which City staff have limited experience. Their “Executive Program” offers access to research, advice, strategic planning tools, peer networking, and similar resources to continuously align technology priorities and organizational performance. Their analysts will meet regularly with the Chief Information Officer (CIO) and City Manager to help the City navigate strategies and choices around utilizing technology investments to execute the organization’s goals and reduce financial risks. In particular, their assistance will help the City accelerate IT project portfolio governance, Request for Proposal (RFP) writing, contract review, and price negotiation for essential technology upgrades.

The 1-year subscription will begin July 1, 2021 and end June 30, 2022, with no renewals planned at this time.

### FISCAL IMPACT:

Amount: \$89,092

Funding Source: Fiscal Year (FY) 2021-2022 Operating Budget, Information Technology Department, Administration, G001, IT001000, Page 130.

### ADDITIONAL INFORMATION:

- The 1-year IT Research and Advisory Services engagement beginning July 1, 2021 and ending June 30, 2022 will include the following services:
  - Assigned executive partner advisor to the CIO
  - Monthly executive partner meetings with the CIO
  - Quarterly strategy sessions with the CIO and City Manager
  - Network of technology analysts and peer government organizations

- Practitioner and peer-reviewed technology research
- IT key performance metrics
- Industry research content and webinars
- Technology RFP and contract/pricing reviews
- Peer networking (global including public and private sectors)
- Symposium, webinars, and learning events

**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

The IT Department will evaluate the organizational impact of Gartner services in FY22 to determine whether to recommend a future renewal. Any future renewal will need to be budgeted for in the subsequent FY.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).