


## COUNCIL COMMUNICATION

	Number:	<b>21-157</b>	Meeting:	<b>April 5, 2021</b>
	Agenda Item:	<b>22I</b>	Roll Call:	<b>21-0546</b>
	Submitted by:	<b>Benjamin R. Page, Park and Recreation Director</b>		

### AGENDA HEADING:

Approving facility use agreement with World Triathlon Corporation for use of Gray's Lake Park and Meredith, Kruidenier and Southwest Connector Trails and former rail right-of-way to the south of the Southwest Connector Trail for the Ironman Triathlon.

### SYNOPSIS:

Recommend approval of the facility use agreement with World Triathlon Corporation (Ironman) for use of Gray's Lake Park and Meredith, Kruidenier and Southwest Connector Trails and former rail right-of-way to the south of the Southwest Connector Trail for the 2021 Ironman 70.3 Des Moines race to be held on Sunday, June 20, 2021.

### FISCAL IMPACT:

Amount: Revenue of \$9,000

Funding Source: \$6,000 for rental of Gray's Lake Park and \$3,000 for rental of watercrafts, FY2020 Operating Budget, Park and Recreation G001 PK201262 Gray's Lake Park, page 169.

### ADDITIONAL INFORMATION:

- The Ironman is hosting the "2021 Ironman 70.3 Des Moines" in the Greater Des Moines area on Sunday, June 20, 2021. The race will utilize Gray's Lake Park and the Meredith, Kruidenier and Southwest Connector Trails and former rail right-of-way to the south of the Southwest Connector Trail for the event and activities supporting the event.
- Beginning at 6:45 a.m. on Sunday, June 20, 2021 the professional athletes will begin the swim portion of the Ironman race. They will be followed by the approximately 3,000 age-group participants at Gray's Lake. The participants will transition out of Gray's Lake and enter into Water Works Park, then leave Water Works Park on bikes. From there, the route continues on Grand Avenue to West Des Moines and other western suburbs back into Des Moines and back to Water Works Park via George Flagg Parkway where the participants will then transition off their bikes to the run portion of the race into Gray's Lake, Meredith Trail and via City streets to the finish line in the Court Avenue Entertainment District.

### Swim Route



### Run Route



- The agreement states that Ironman shall conform to all USA Triathlon standards and safety precautions and requirements. The City shall allow Ironman to test Gray's Lake for water quality including bacterial levels pursuant to the USA Triathlon standards and safety precautions and requirements.
- The City of Des Moines City Manager, or his designee, shall have the ultimate and sole discretion and authority to cancel use of the "Event Areas" and to terminate the agreement in the event that conditions are present or are reasonably likely to be present (including acts of flooding, drought or other natural disasters), or to prevent the community spread of the coronavirus/or other public health concerns, or any such other conditions that present a risk to the safety, health, or welfare of the general public.
- Ironman shall have sole responsibility of managing and supervising all related activities to be conducted at the 2021 Ironman 70.3 Des Moines, including compliance with the Rules and Facility Use Requirements, COVID-19 Return to Play Protocols, the Mayor's Amended Proclamation, and the Governor's Proclamation of Disaster Emergency. Ironman shall have sole responsibility for compliance with the requirements and the safety of participants, spectators, and event and City employees and volunteers. The Mayor's and the Governor's Proclamations and the Return to Play Protocols are subject to change.
- The 2021 Ironman 70.3 Des Moines is a major event for the City of Des Moines, which will attract thousands of spectators to Des Moines and will provide an economic boost to the City of Des Moines.

**PREVIOUS COUNCIL ACTION(S):**

Date: January 13, 2020

Roll Call Number: [20-0077](#)

Action: Grant and sponsorships for the following: [\(Council Communication No. 20-016\)](#)

- (C) [\\$50,000](#) to Catch Des Moines for a sponsorship of the 2020, 2021 and 2022 Ironman hosted events. Moved by Gatto to adopt. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE****ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).