


## COUNCIL COMMUNICATION

	Number:	<b>20-318</b>	Meeting:	<b>July 13, 2020</b>
	Agenda Item:	<b>43</b>	Roll Call:	[ _____ ]
	Submitted by:	<b>Benjamin R. Page, Park and Recreation Director</b>		

### AGENDA HEADING:

Accepting proposal for the provision of professional consultant services for the development of Birdland Park and Marina Master Plan and authorizing an agreement for the provision of the same.

### SYNOPSIS:

Recommend approval of the proposal from SmithGroup (John Kretschman, Director of Operations, 44 F Mifflin, Suite 500, Madison, WI 53703) and authorizing an agreement for the provision of the same to develop a master plan for the Birdland Park and Marina corridor for the City of Des Moines' Parks and Recreation Department.

### FISCAL IMPACT:

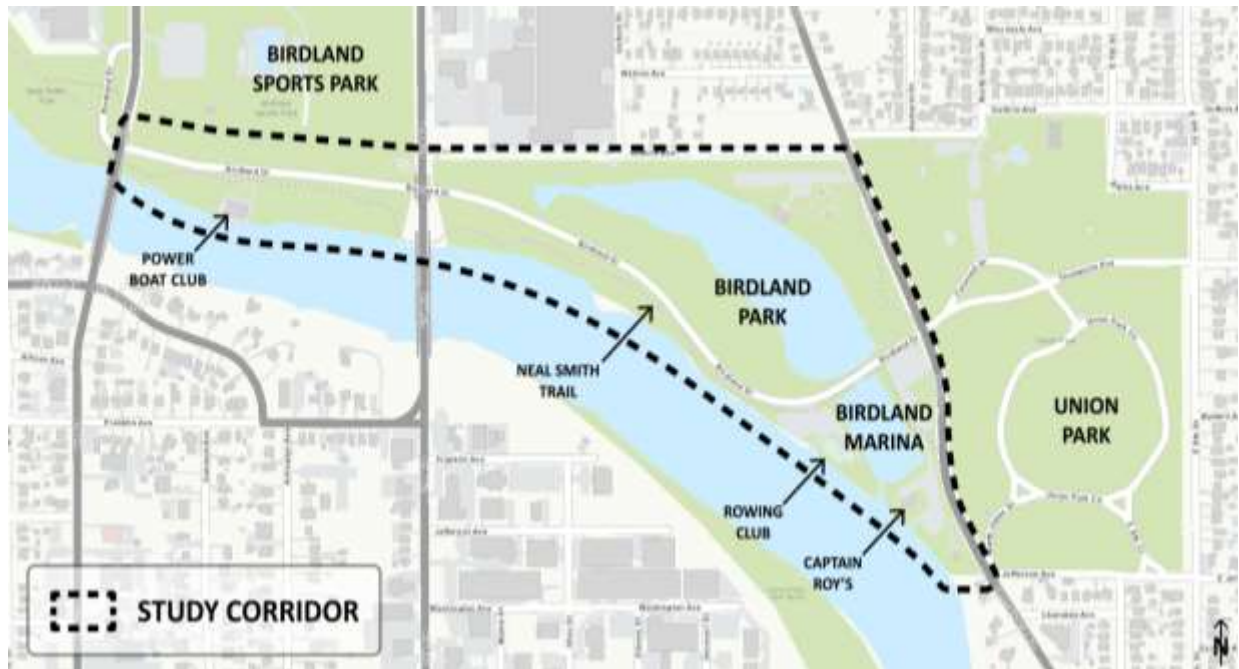
Amount: \$180,835

Funding Source: 2021-2021 CIP, Page Park - 4, Birdland Park and Marina, PK189, Being: \$140,000 in G.O. Bonds to be Issued and the remaining \$40,835 in G.O. Bonds transferred from Page Park - 17, Park Improvements, PK137.

### ADDITIONAL INFORMATION:

- The primary purpose of the Birdland Park and Marina Master Plan is to create clear and concise direction for City Council, City staff, the Parks and Recreation Board, and the public for the design, development, and enhancement of the Birdland Park and Marina study corridor.
- The desired outcomes include, but are not limited to:
  - Improving the function and aesthetics of the marina.
  - Providing safe paddler and fishing access.
  - Addressing barriers related to historic structures.
  - Updating park amenities.
  - Ding Darling shelter exterior site improvements.
  - Renovation of the Guzman Building and associated dock.
  - Ecological enhancements.
  - Landscaping.
  - Wayfinding and informational signage.

- Bicycle/pedestrian interconnectivity between all nearby neighborhoods and Parks and Recreation Department facilities such as Birdland Park, Birdland Marina, Birdland Drive, Birdland Sports Park, Union Park, and Captain Roy's.
- This project is also to include analysis of current and forecasted needs, consideration of all potential economic generators, and master plan implementation strategies.
- This project will consider the Central Iowa Water Trails work and will provide a more holistic vision focusing on the highest and best use for this area to better serve the community and the environment.



- In order to begin the process of creating the new master plan for the Birdland Park and Marina corridor, the Parks and Recreation Department solicited proposals in May 2020 for the development of a master plan for the corridor, receiving eight (8) proposals. The eight (8) proposals received include:
  - Proposal 1: Bolton & Menk
  - Proposal 2: Confluence
  - Proposal 3: Design Workshop
  - Proposal 4: Hoerr Schaudt
  - Proposal 5: Landworks Studio
  - Proposal 6: RDG Planning & Design
  - Proposal 7: SmithGroup
  - Proposal 8: Snyder & Associates
- An Evaluation and Selection Committee made up of nine (9) staff from the Parks and Recreation, Engineering, Facilities, and Finance Departments and the City Manager's Office scored the proposals, selected three (3) teams to interview based on initial scores, actively participated in the interviews, and ultimately unanimously recommend that SmithGroup be awarded the contract. The committee included Parks and Recreation Director Ben Page, Assistant Parks and Recreation Director Jenny Richmond, Assistant City Manager Pam

Cooksey, City Engineer Steve Naber, Facilities Manager Jim Hoff, Senior Budget Analyst Jessica Butler, Parks Manager Ron Ward, Recreation Manager Matt Kalcevich, and Park Planner II Colby Fangman.

- This project will include public engagement efforts that are conscientious of the risk involved with public gatherings due to COVID-19. SmithGroup’s planned forms of engagement include staff and Advisory Committee work sessions, stakeholder interviews, mobile phone or online surveys, mobile workshops, interactive online videos, and multiple on-site presentations and workshops as public health conditions allow.
- SmithGroup will work with an Advisory Committee which includes 23 stakeholders with unique perspectives made up of representatives from Parks and Recreation, the City Manager’s Office, City Council, Engineering, Facilities, Public Works, Finance, Human Rights, Community Development, Polk County Supervisors, Parks and Recreation Board, Friends of Des Moines Parks, the Union Park Neighborhood Association, Captain Roy’s, marina tenants, Des Moines Rowing Club, Powerboat Club, and the Central Iowa Water Trails team.
- The anticipated contract completion date and presentation to City Council is February of 2021.



Marina Access Ramps Poor Condition



Degraded Streambank and Makeshift Ramp at Captain Roy's



Degraded Landscape And Des Moines Rowing Club Access Ramp



**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

City Council acceptance of the Birdland Park and Marina Master Plan.

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).