


COUNCIL COMMUNICATION

	Number:	20-124	Meeting:	March 9, 2020
	Agenda Item:	28	Roll Call:	20-0432
	Submitted by:	Erin Olson-Douglas, Economic Development Director		

AGENDA HEADING:

Resolution approving second amendment to the Economic Development Agreement with Street Collective F/K/A Des Moines Bicycle Collective, related to maintenance and expansion of the B-Cycle Program.

SYNOPSIS:

Recommend approval and authorize the City Manager to extend the existing agreement for financial assistance in the amount of up to \$45,000 to the Des Moines Street Collective.

FISCAL IMPACT:

Amount: Up to \$45,000 over three (3) years in annual payments of \$12,000 per year plus the option of an additional \$3,000 per year over a three (3) year period for installation of four (4) or more additional stations within the City of Des Moines during each respective installment year.

Funding Source: Economic Development Grant from the City of Des Moines, 2020-2021 Recommended Operating Budget, page 32, CM022000, Office of Economic Development

ADDITIONAL INFORMATION:

- Des Moines B-Cycle is a membership-based bike sharing system that is physically enabled through a network of self-service wireless stations that allow both checking out and returning of bikes throughout the public sharing system. The current system has 120 bicycles spread among 22 kiosk stations throughout downtown, Drake University vicinity and Raccoon River Park.
- On June 14, 2010, by Roll Call No. 10-0930, the Council authorized the City Manager to negotiate an Agreement for Grant Assistance in the amount of \$20,000 to the Des Moines Bicycle Collective to help establish a B-Cycle program. To assist with leveraging private funding and an Iowa Clean Air Attainment Program (ICAAP) grant, on October 20, 2014, by Roll Call No. 14-1665, Council authorized an economic development grant of \$15,000 over two (2) years. These public funds have leveraged over \$500,000 in other public and private support for the B-cycle program. To expand the network of B-Cycles in downtown Des Moines and extend the system to Drake University, on January 9, 2017, by Roll Call No. 17-0044, Council authorized an economic development grant of \$36,000 over three (3) years. The City commitment provided a portion of the matching funds needed to secure a Wellmark

Foundation grant of \$75,000. With this fund-raising and private development commitments to include B-Cycle stations with redevelopment projects, the system of kiosks in the City nearly doubled over the next two (2) years.

- The Street Collective applied for Transportation Alternative Program (TAP) grant funding in 2020 to expand the system further in the downtown area and extend west along the Walnut Creek corridor into Windsor Heights and Clive. If the application receives funding, the Street Collective intends to place a minimum of four (4) new stations and a significant number of electric assist B-Cycles into circulation in Des Moines.
- Expected outcomes of this include: public/private partnership, improve the health and wellness of citizens and visitors, increase multimodal transportation options, decrease to the impact on the environment, and enhance experience for visitors, workers, and citizens.

PREVIOUS COUNCIL ACTION(S):

Date: January 9, 2017

Roll Call Number: [17-0044](#)

Action: Agreement regarding the further expansion of the Des Moines B-Cycle Program: ([Council Communication No. 17-022](#)) Economic Development Grant Agreement. Moved by Gatto to adopt. Motion Carried 7-0.

Date: October 20, 2014

Roll Call Number: [14-1663](#), [14-1664](#), and [14-1665](#)

Action: Agreements regarding the expansion of the Des Moines B-Cycle Program: ([Council Communication No. 14-503](#))

- (A) [Iowa](#) Department of Transportation (IDOT) Iowa Clean Air Attainment Program (ICAAP) Funding Agreement. Moved by Coleman to adopt. Motion Carried 7-0.
- (B) [Development](#) and Completion Agreement. Moved by Coleman to adopt. Motion Carried 7-0.
- (C) [Economic](#) Development Grant Agreement. Moved by Coleman to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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