



Agenda Item:

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COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 3/7/05

Communication

No.: 05-113

Agenda Item Type: Resolution

Roll Call

No.:

Submitted by: Eric Anderson, City Manager

SUBJECT—

Approval of contract with Hoyt Sherman Place for the Youth Advisory Board's Metro Star event.

SYNOPSIS—

This action accepts a contract with Hoyt Sherman Place for the Youth Advisory Board's Metro Star 2005 event scheduled on March 31, 2005 and authorizes the City Manager to sign the contract upon review and approval by the Legal Department and the Risk Manager. The City Manager's Office will assist the Youth Advisory Board to carry out the terms and conditions of the contract.

FISCAL IMPACT—

Rental and related services are estimated at \$2,130. The Youth Advisory Board is currently raising funds to cover this fee. Funds will be available in account SP845, CMO980714.

RECOMMENDATION—

Approval

BACKGROUND—

The Youth Advisory Board was created in 1996 with the goal of increasing communication and partnerships between youth and adults in the community. Originally, the board contained seven adults and five youth. In 2002, the by laws were changed to increase the number of youth

representatives to fifteen. Today, the adults on the board serve only in advisory roles. As such, the Metro Star event will be planned and executed by the youth on the board.

The biggest restraint the board faces is funding. The board receives staff support from the City of Des Moines and the Des Moines Independent School District, but does not receive any budgeted funds. Metro Star funds increase board's ability to provide training to its members, complete community betterment projects, and to provide positive opportunities to the community's youth.

Metro Star 2004 was held on March 17, 2004. The talent show featured teenagers from across the Des Moines Metropolitan Area and drew great media attention. This year's event is scheduled for March 31st at Hoyt Sherman Auditorium. Metro Star 2005 will provide another unique and valuable opportunity for youth in and around the Des Moines area. Besides raising money for the Youth Advisory Board and promoting the board, this event showcases talented youth to the community.

The Youth Advisory Board recently completed auditions for the event and is in the process of raising funds, contacting potential judges and completing the event's promotion plan. The board is confident that this year's event will provide entertainment and inspiration to the community equal to last year's event and is hoping to surpass last year's attendance.

Tickets for the event will be available starting Monday, March 7 at the City's Action Center and from current Youth Advisory Board members.