



## COMMUNICATION

## COUNCIL

Agenda

## City Manager's Office

Item No.:

37

### GENERAL INFORMATION—

Agenda Date: 2/23/04  
092

Communication No.:04-

Agenda Item Type: Resolution

Roll Call No:

Submitted by: Richard Clark, Deputy City Manager

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### SUBJECT—

Approve proposed 2004/05 budget for the downtown Self-Supported Municipal Improvement District (SSMID)

### SYNOPSIS—

The downtown SMMID funds additional maintenance and operating services in the downtown such as pedestrian safety patrols, additional amenities for the parking system and streetscape plantings.

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The City Council is required to act, by resolution, on the proposed 2004/05 SSMID budget presented by the Downtown Community Alliance of the Greater Des Moines Partnership that administers the SSMID activities.

### FISCAL IMPACT—

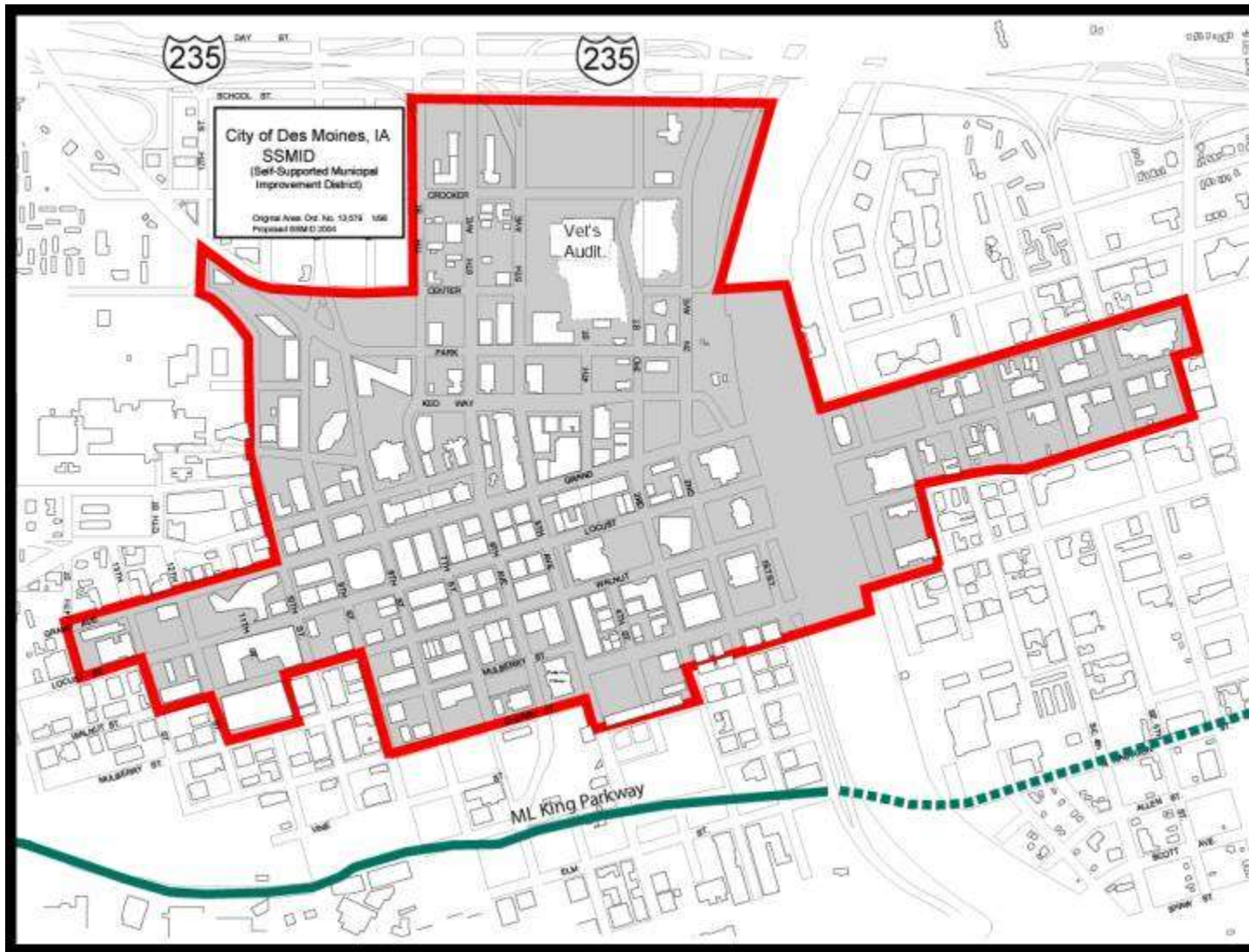
The SSMID, requested by the Downtown Community Alliance (DCA) of the Greater Des Moines Partnership on behalf of the property owners within the SSMID boundaries, provides for an additional *maximum* property tax levy of \$2.00 per \$1,000 property tax assessment for SSMID activities. The 2004/05 SSMID budget of \$696,205 is based on using 50% of the SSMID levy (or \$1/\$1000 property tax assessment).

**RECOMMENDATION—**

Approval of 2004/2005 SSMID levy budget.

**BACKGROUND—**

The Council approved the SSMID ordinance on January 26, 2004 that details the SSMID boundaries and extends its duration to June 30, 2009.



As part of the SSMID ordinance, the Council is to review and approve the annual operating budget of the SCA that administers the SSMID levy. The 2004/2005 budget provides for the following:

<i><b>DCA Activity</b></i>	<i><b>Proposed 04/05 Budget</b></i>
Clean & Safe	\$360,006
Public Space Enhancements	\$102,599
Events	\$100,500
Marketing & Survey	\$20,000
Administration	\$38,100
Traffic Management	\$75,000
	<b>\$696,205</b>