

OFFICE OF THE CITY MANAGER
DES MOINES, IOWA

ITEM 58

CITY COUNCIL COMMUNICATION 97-453
SEPTEMBER 8, 1997 AGENDA

SUBJECT:	TYPE:	SUBMITTED BY:
STATE OF IOWA GRANT AGREEMENT FOR FY97/98 FUNDING—COMMERCIAL AIR SERVICE MARKETING PROGRAM	◆ RESOLUTION ORDINANCE RECEIVE/FILE	WILLIAM FLANNERY AVIATION DIRECTOR

SYNOPSIS —

The Iowa Transportation Commission has approved the fund distribution and funding ratio for the FY97/98 Commercial Air Service Marketing Program (CASMP) and the Iowa Department of Transportation (IDOT) has provided a grant for consideration by the City.

FISCAL IMPACT —

The City, on behalf of the Des Moines International Airport, has been provided an agreement for funding that provides payment of 50 percent of eligible costs, not to exceed \$60,000 for marketing, advertising, and public relations programs. The approved Airport operating budget for FY97/98 provides funds for participation in the CASMP.

RECOMMENDATION —

At their September 2, 1997 meeting, the Airport Board approved a recommendation to City Council to (1) approve the grant agreement for the FY97/98 IDOT CASMP; and (2) authorize the Mayor to sign said grant agreement.

BACKGROUND —

Since FY94/95, IDOT CASMP has provided funding for marketing, advertising, and public relations programs to improve scheduled air service and increase passenger traffic at Iowa's 10 commercial service airports. The Transportation Commission establishes annually the amount of funds to be allocated to each commercial service airport. Programs funded must be started and completed between July 1 and June 30 of each fiscal year. The funding ratio for FY97/98 is 50 percent State funding with the participating airport funding the remaining 50 percent. On March 4, 1997, by Resolution No. A97-71, the Airport Board approved a grant application for the participation in the FY97/98 Iowa CASMP and authorized the Aviation Director to submit the grant application to IDOT. On June 3, 1997, by Resolution No. A97-147, the Airport Board approved an amended grant application for the participation in the FY97/98 Iowa CASMP and authorized the Aviation Director to resubmit the grant application to IDOT. On September 2, 1997, by Resolution No. A97-285, the Airport Board directed that the proposed FY97/98 Grant be forwarded to the City Council with a recommendation for approval. Due to the language in the ordinance which established the Airport Board and grants to the Airport Board its authority, this State of Iowa Grant requires approval by the City Council.